



# CLIA YEARBOOK 2025

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# HELLO THERE

*Beyond Expectations in 2025*

As we reflect on 2025, a year defined by the theme **Beyond Expectations**, we are delighted to celebrate another period of exceptional progress and innovation across the UK and Ireland cruise industry. More holidaymakers than ever have discovered the joy of cruising, with record numbers choosing to sail for the first time and even more eager to return for another voyage.

This year has also seen CLIA UK and Ireland expand in exciting new ways. Our new regional sector-specific Cruise Forums, covering Expedition, Luxury, River and Traditional and Small Ship cruising, have provided fresh opportunities for collaboration and growth across each sector of the industry. We also celebrated our first-ever Expedition Showcase in Svalbard, a major milestone that brought together partners and experts to highlight the extraordinary potential of this unique sector.

We also reached record levels of travel agent membership in 2025, a clear reflection of the growing passion, engagement and professionalism within our travel trade community – and importantly we have record numbers completing our online learning and achieving certification. For the first time, we have added new Cruise Champion Programmes in Expedition and River Cruise – so congratulations to our Class of 2025.

The success of 2025 is a testament to the exceptional value, service and experiences that continue to define cruising. From world-class dining and entertainment to the opportunity to explore multiple destinations while unpacking only once, cruising continues to capture the imagination of travellers across the UK and Ireland.

We remain dedicated to supporting our travel agent partners with the resources, events and education they need to thrive, and we thank you all for going Beyond Expectations this year.

Thank you for your continued support, and here is to another year of success and inspiration across the UK and Ireland cruise community.

**ANDY HARMER OBE**

Managing Director  
CLIA UK & Ireland



# FUTURE OPPORTUNITIES

By Jane Archer

With more than 20 fabulous new ocean and river ships, irresistible itineraries and lots of wonderful places to visit, 2026 promises endless opportunities for agents looking to convert even more Brits to the joys of holidays at sea.



## CONTEMPORARY CRUISING

'Amazing' is the only word agents need to know when selling the resort-style ships that are packed with places to eat, drink and play for families and couples of all ages. With another four lined up to enter service in 2026 there's every reason to expect sales to soar.

These ships steal the headlines, but contemporary doesn't have to mean big. Plenty of vessels in this sector are smaller and as a result able to visit more ports and offer more diverse itineraries, attracting an even wider audience.

It may be voyages in the Norwegian fjords, Canary Islands or Baltic. Cruises in the Arabian Gulf, visiting Dubai, Qatar and Abu Dhabi, were new in 2024-25 and so popular they'll be back this winter. Put them on the list for clients looking for somewhere different.

The Caribbean is a perennial favourite for family-friendly ships, more of which are staying year-round in the West Indies, where they are also opening exciting new private islands with heart-stopping waterslides and more places to eat and drink, taking fun ashore as well.

New for 2026, look out for the Mediterranean, which will be home to one of the world's biggest cruise ships for the first time. Keep an eye on Alaska also. A couple of contemporary lines are making their debut there with voyages promising whale-watching tours and close encounters with vast glaciers.



## RIVER CRUISING

The rise of river cruising over the past decade has been meteoric, offering tremendous opportunities for agents to bring new clients into the fold. Happily that growth shows no sign of slowing, with nearly 15 new river ships launching in 2026 (and almost as many already announced for 2027).

These vessels are nothing like the river boats of old. There are large suites, butlers, various places to eat and inclusive fares that in some cases cover everything from flights and excursions to drinks and tips.

Among 2026 innovations are a swimming pool that converts into a restaurant and wellness retreats where passengers can work out, get a massage or chill after a day's sightseeing. Coming in 2027, new ships will have cantilevered dining pads where passengers can eat floating above the river.

Away from the ships, inventive new itineraries pair ocean and river voyages, there are food and wine-themed cruises, more solo cruises (and even a solos-only river ship to come in 2027) and more pre and post-cruise city stays.

The Rhine and Danube remain the Brits' favourite rivers, but the Nile is going great guns as demand soars for cruises that explore the temples and tombs of ancient Egypt.





## EXPEDITION CRUISING

If customers think expedition cruising starts with Antarctica, the frozen continent at the bottom of the world, and ends with polar bear spotting in the Arctic, it's time for agents to put them right.

In fact, as the sector has matured over the past few years, with more lines entering the market and bringing modern new ships with them, the polar regions are just the tip of the iceberg.

Expeditioners can go wildlife-spotting in the Galapagos Islands, see ancient rock art and ferocious crocodiles in the Kimberley in Australia, venture into the Atacama desert in Chile and go hiking in Africa.

In 2026, Papua New Guinea, the Philippines, Japan and French Polynesia join the line-up, adding more opportunities for agents to raise their bottom line – especially as these voyages have a high ticket price and appeal to a wide segment of travellers, not just past cruisers, as the best (and sometimes only) way to see these places is by sea.

Close to home, check out the island-hopping expedition cruises around the UK. They are a cost-effective way for first-timers to find out if they enjoy this type of cruising, which is very different to the classic variety. Trips ashore are made in inflatable Zodiacs, entertainment means lectures by experts in everything from marine biology to polar bears and there's not a dress code to be seen.



## ULTRA-LUXURY & PREMIUM CRUISING

Whether clients have their eye on an ultra-luxury cruise or want a premium offering, there's a bewildering choice of lines and ships to choose from – and even more to come with two luxurious new vessels set to launch in 2026.

The two classes sit in the same segment but there are important differences agents must be aware of.

Ultra-luxury means small ships, more personal service, suite living, often with butlers in attendance, and fares that include drinks, tips and Wi-Fi, and in some cases flights and shore excursions.

Those opting for premium will generally be on larger ships – anything up to 3,000 passengers – that have a lower ticket price and a wider range of entertainment and accommodations.

Whichever clients prefer, there's lots of exciting new stuff coming in 2026, including epic six-month voyages around the world, menus that tap into local cuisine and more overnight or late stays in ports so clients can see and do more in favourite cities.

Premium lines are upping the ante when it comes to inclusions, throwing in drinks with meals, top-shelf alcohol and laundry. Newly-launched combinable cruises are perfect for those who want more time at sea.



## NICHE AND COASTAL CRUISING

Look no further for customers who prefer ships that count passengers in the low hundreds – and sometimes even the tens. They are intimate, friendly and able to visit ports and harbours where bigger ships can't go, including Venice, where they dock in the heart of the city.

There is a wide variety of vessels to choose from, including stylish new yachts with suites, balconies, butlers and a choice of restaurants. There are also more traditional craft, motor sailing ships and coastal cruisers, the latter with shallow drafts so they can stay close to shore.

With more than 10 vessels in the niche segment lined up to enter service in the next couple of years, agents have no excuse for missing out on sales, especially when you look at the amazing range of places they sail.

It might be Greek islands that few have heard of, exploring the Croatian or Australian coastlines, going in search of dragons in Indonesia or learning about wars, revolutions and lobsters on a close-up voyage around New England.

New in 2026, clients opting for niche-style cruises can go polar bear-spotting in Svalbard, island-hopping in French Polynesia, golfing in Puerto Rico and oyster tasting in Croatia.

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# CLIA EVENTS IN 2025

*Adele Fitzpatrick-Foster*



On behalf of the CLIA team, I would like to extend my sincere gratitude for your contributions to the 2025 CLIA events. Thanks to your support and involvement, this year's programme was a tremendous success, and we are truly appreciative of everyone who played a role in making it possible.

It was incredibly exciting to be in Svalbard for the Expedition Showcase for the very first time, exploring one of the most remote and inspiring destinations on Earth alongside our valued partners and delegates. It was also wonderful to return to Budapest for the RiverView Conference, where the city once again provided the perfect backdrop for engaging sessions and networking across the river cruise community.

We were equally delighted to refresh our regional and sector-specific events, bringing new formats and ideas to ensure they continue to deliver meaningful connections and valuable insights for our members and partners.

Thank you all for being part of the CLIA events this year. We look forward to building on this success together as we continue our journey into the future.

## ADELE'S 2025 EVENT HIGHLIGHTS



### SVALBARD ZODIACS

It was fantastic to experience zodiacs in Svalbard during the ship tours, offering an unforgettable way to explore the breathtaking Arctic landscape up close and appreciate the true spirit of expedition cruising.



### BACK IN BUDAPEST

It was great to be back in Budapest for the RiverView Conference 2025, with the city's charm providing the perfect backdrop for reconnecting, sharing insights, and celebrating the vibrant river cruise community.



### HOSTED FIRST LUXURY

It was great to host the Luxury Cruise Forum in Manchester, uniting industry leaders for insightful discussions, valuable networking, and a celebration of the innovation shaping the luxury cruise sector.

# CLIA

## #BEYONDEXPECTATIONS

CONFERENCE 2025

22 - 24 MAY 2025

The 17th annual CLIA Conference in Southampton was truly beyond expectations. This landmark event brought together the cruise community for an inspiring few days of learning, connection and innovation, all celebrating the continued evolution and excellence of our industry.

This year's theme, "Beyond Expectations," reflected the ambition and creativity driving cruise lines, destinations and travel partners alike. Delegates explored how the industry is surpassing customer expectations, from exceptional service and sustainability to cutting edge ship design and unforgettable itineraries. Expert speakers and panel discussions offered valuable insights into how cruise holidays are being reimaged for the future.

Attendees also had the chance to step aboard a selection of stunning ships, showcasing the comfort, style and innovation that define modern cruising. These visits provided a tangible reminder of the extraordinary experiences that await guests at sea.

As always, networking was at the heart of the conference. The bustling trade fair created space for meaningful conversations, new collaborations and the strengthening of long standing partnerships. With record participation from cruise lines and sponsors, CLIA extends heartfelt thanks to everyone who helped make the conference such a success, including the CLIA Executive Committee, ship hosts, sponsors and our brilliant moderator, Lucy Huxley.



FLAGSHIP EVENT



### CLIA CONFERENCE 2025 HIGHLIGHTS



The trade fair buzzed with energy as cruise lines, destinations and partners showcased their latest offerings, sparking fresh ideas and valuable connections across the industry.



Princess Cruises - Sky Princess



Royal Caribbean - Independence of the Seas



MSC Cruises - MSC Virtuosa



P&O Cruises - Britannia



Fred. Olsen Cruise Lines - Balmoral



Oceania Cruises - Vista



Delegates enjoyed exclusive ship visits, exploring a range of impressive vessels and experiencing firsthand the comfort, innovation and style that set modern cruising apart.



# THANK YOU for a wonderful year!



We appreciate all your support!

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or email us on **agents@rivieratravel.co.uk**

Riviera Travel booking conditions apply.



# CLIA RIVERview CONFERENCE 2025

## Budapest

8 - 10 MARCH 2025

We were delighted to welcome everyone to our 13th annual RiverView Conference, especially those attending for the first time and beginning their journey towards becoming river cruise experts.

Returning to Budapest for the second time was truly special. This beautiful city, often described as the heart of the Danube, offers a perfect backdrop for the RiverView Conference. Its stunning architecture, vibrant culture and position along one of Europe's most iconic rivers make it an ideal setting for those discovering or deepening their understanding of river cruising.

As always, the conference brought together an incredible line-up of ships, cruise lines and delegates, creating the perfect environment to share knowledge, ideas and inspiration. The river cruise sector continues to evolve, with new ships, onboard experiences and imaginative itineraries making it an increasingly appealing option for all holidaymakers.

With immense gratitude to our cruise line partners and sponsors, we hope you left the conference inspired, with enhanced knowledge and a deeper appreciation of everything river cruising can offer your customers.



MS WILLIAM WORDSWORTH



VIVA TWO



SCENIC OPAL



AMASONATA



TUI SKYLA



RIVERSIDE MOZART

## FLAGSHIP EVENT



## RIVERVIEW CONFERENCE 2025 HIGHLIGHTS



### KICKING OFF IN STYLE

It was a fantastic start to the event with The Divas, provided by APT Cruises, opening the conference in style.

Their powerful operatic performance set an uplifting tone for the days ahead, creating a memorable and inspiring beginning to this year's RiverView Conference.



### SHIP TOURS

A highlight of the conference was the opportunity for delegates to tour a selection of beautiful river ships docked in Budapest. These visits provided valuable first-hand insight into the ships' design, amenities and onboard experiences, helping delegates deepen their understanding of the diverse offerings within the river cruise sector.



### NEW TO SELLING CRUISE

Another highlight was the New to Selling Cruise sessions led by Debbie Dale, which offered engaging, practical guidance for delegates looking to grow their river cruise sales. Debbie's expert insights and interactive approach equipped attendees with useful tools and confidence to better introduce customers to the world of river cruising.



# CLIA at 78' North

Summer 2025 saw CLIA's first ever foray north into the Arctic - our inaugural overseas Expedition Showcase, taking place in Longyearbyen, Svalbard, the World's northernmost settlement.

Our 70 delegates enjoyed an immersive schedule over 4-nights, including:

- Six Ship Visits to expedition vessels in port - with AE Expeditions, Albatros Expeditions, Swan Hellenic, Ponant Explorations, Quark Expeditions and Atlas Ocean Voyages
- Local excursions offering an introduction to the iconic destination – including Sightseeing and a Fossil Hike
- A Coastal Boat Tour to experience the very best of Svalbard's spectacular coastal landscapes
- Two Hosted Dinner evenings including local restaurant favourites
- PLUS - Full Product training from our supporting suppliers & a Masterclass workshop to consider the next steps in building their expedition business



Feedback from our inaugural group to the Polar North was overwhelmingly positive, with:

- **97% Very Satisfied overall with the CLIA Expedition Showcase, Svalbard**
- **97% Now more confident in selling expedition cruise**
- **The event achieving a Net Promoter Score of +91 ("World-class")**

We look forward to welcoming more CLIA agents to Longyearbyen in future years



SYLVIA EARLE



OCEAN ALBATROS



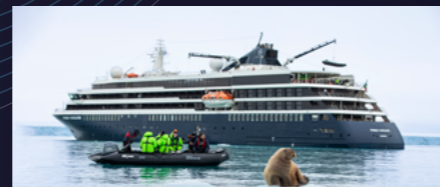
LE LYRIAL



SH DIANA



OCEAN EXPLORER



WORLD VOYAGER



## EXPEDITION SHOWCASE: SVALBARD 2025 HIGHLIGHTS



### SCENIC SVALBARD

Just a short walk from the conference hotels in Svalbard, you're met with scenery that feels almost otherworldly



### INDUSTRY EXPERTS

Agents heard from industry experts who brought the latest insights, trends and opportunities directly to the conference stage.



### COASTAL BOAT TOUR

Delegates enjoyed a scenic boat ride that offered a true taste of Svalbard's wild Arctic charm.

# THE BEST TIME TO PLAN YOUR SAILORS' NEXT HOLIDAY IS RIGHT NOW.

Make 2026 the year their dreams sail into reality

Colourful cocktails on Greece's white sand beaches. Dancing under the Ibiza night sky. Basking in the golden Tuscan sun — Virgin Voyages' 2026 Mediterranean lineup might feel like a dream, but it is (actually, really, very much) open for booking.

What's on deck? Beyond Always Included Luxury — all meals, Wi-Fi, entertainment, and more built right in — there's Scarlet Lady's 11-night adventure through the Greek Islands and Istanbul, complete with bars, beaches, and bazaars to explore. Valiant Lady will sail along the iconic Amalfi Coast this spring, where glitz and seaside charm meet in perfect harmony. And for ultimate relaxation, Resilient Lady offers 10 nights of serenity between Athens and the Balkans.

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# CLIA FORUMS

Sector Specific Events

**CLIA's new regional sector specific Cruise Forums have been introduced to provide more focused engagement across four key areas of the cruise industry: Expedition, Luxury, River and Traditional and Small Ship cruising.**

Each Forum brings together experts, partners and stakeholders within its respective sector to explore current trends, challenges and opportunities. By tailoring discussions and content to these distinct segments, CLIA aims to strengthen collaboration, share insights and support the continued growth and innovation of each sector within the wider cruise community.



**EXPEDITION CRUISE FORUM**  
London | 20 March 2025

The Expedition Forum united cruise lines, destinations and agents to discuss the rapid growth of adventure cruising. Sessions focused on sustainable exploration, emerging destinations and preparing for CLIA's first Expedition Showcase in Svalbard.



**LUXURY CRUISE FORUM**  
Manchester | 18 June 2025

The Luxury Forum explored how cruise lines are redefining elegance at sea, with bespoke experiences, exceptional service and immersive itineraries driving continued demand from discerning travellers.



**TRADITIONAL & SMALL SHIP FORUM**  
Leeds | 4 September 2025

The Traditional and Small Ship Forum celebrated the sector's personal touch, exploring how smaller vessels and unique itineraries continue to attract guests seeking authentic and intimate travel experiences.



**RIVER CRUISE FORUM**  
Manchester | 23 October 2025

The River Forum highlighted the strength and innovation within river cruising, focusing on new routes, sustainable operations and opportunities to enhance the guest experience along the world's waterways.

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# EXPEDITION CRUISE SUMMIT

Championing Expedition Since 2018



With thanks to Swan Hellenic and the team, we were delighted to host our second annual Expedition Summit aboard SH Diana in Portsmouth as a pre-conference event.

As the expedition sector continued to grow and evolve, it was more important than ever to explore emerging trends, new ships and exciting destination experiences. To support this, we brought together leading voices from across the industry for a series of insightful updates and discussions, and there was no better setting than an expedition ship itself. The event featured engaging business sessions, valuable networking opportunities, a ship tour and a hosted lunch. We were proud to be part of your ongoing expedition journey.

## EXPEDITION CRUISE SUMMIT 2025

# HIGHLIGHTS



### PANEL OF EXPERTS

Delegates heard from a panel of experts who shared key insights into emerging destinations, guest expectations and the latest trends in expedition travel, offering clear and practical takeaways.



### VIP GUESTS

The Mayor of Portsmouth attended, adding a welcome civic presence to the event.



### SH DIANA

The event was hosted by Swan Hellenic onboard SH Diana, providing a fitting backdrop for discussions on expedition travel.



## Introducing Uniworld Boutique River Cruises

# THE WORLD'S LEADING LUXURY RIVER CRUISE LINE

As Uniworld celebrates its 50th anniversary, we continue to set the standard for luxury river cruising.

The debut of *Super Ship Emilie*™, inspired by the golden artistry of Gustav Klimt, marks a new era of elegance and design. Every detail reflects our signature craftsmanship, from hand-selected artwork to bespoke finishes. Alongside new 2026 itineraries, Uniworld remains the world's most awarded luxury river cruise line, delivering timeless style and unforgettable experiences on the rivers of the world.



### WHO ARE UNIWORLD

Uniworld is entirely unique. We are proud to be the most all-inclusive river cruise line, prioritising service, and style above all else, with a commitment to providing our guests with the finest luxury experiences during their travels. What sets us apart is our unique approach to ship design, tailor-made for the specific rivers they navigate, ensuring an authentic experience as you explore different countries. As part of a family-owned business with 100 years into the hospitality industry, we deliver the same ease and luxury experience you would come to expect in the best luxury hotels around the world.

### WHERE DO WE SAIL

Uniworld's fleet consists of seventeen elegantly designed ships, navigating Europe's major rivers, including the Douro, Rhine, Danube, Main, Venetian Lagoon, and numerous scenic French waterways. Complementing our European cruises, we offer a distinct lineup of five ships dedicated to our Spectacular Journeys of the World program, enabling travellers to explore regions in Southeast Asia, Egypt, India, and breathtaking Peru. These ships are meticulously tailored to provide an exceptional experience in some of the world's most culturally diverse regions.

### WHAT MAKES US THE BEST RIVER CRUISE LINE?

Uniworld cruises are an artful curation of unforgettable moments, each more exclusive and breathtaking than the last. Our guests bask in the luxury of red-carpet treatment, granting them behind-the-scenes access and private visits to iconic landmarks. Onboard, they indulge in delectable, locally-sourced cuisine and limitless premium beverages. With our European cruises being ultra all-inclusive from the moment you embark, you can set sail with complete peace of mind, free from any unexpected expenses upon your departure.

### WHAT'S INCLUDED FOR OUR GUESTS:

#### ON-BOARD

- Regionally inspired fine-dining through breakfast, lunch and dinner
- Unlimited premium beverages including fine-wines, locally sourced beers, handmade cocktails and top-shelf spirits
- Locally inspired onboard entertainment
- Unforgettable service from our exceptional team including Gratuities for onboard staff
- Free Wi-Fi Access

#### ON LAND

- A daily choice of culturally enriching shore excursions - many of which are VIP experiences unique to Uniworld
  - Visit to the regions most popular landmarks including UNESCO Heritage Sites (with many offering behind-the-scenes or out-of-hours access to our guests)
  - Airport to ship transfers (when you book your included air travel with Uniworld)
  - Flights from London (regional available upon request)
- Amenities may differ in Peru, Egypt, India and Vietnam & Cambodia

**TO ARRANGE DEDICATED TRAINING SESSIONS OR REQUEST MARKETING SUPPORT**

Contact your Uniworld account manager or email our agency sales team [agency.sales@uniworld.com](mailto:agency.sales@uniworld.com)

# NEW TO SELLING CRUISE

Pre-conference Training Events



**As part of our flagship events we welcomed new to selling cruise agents for an immersive introduction to learn the fundamentals of selling cruise.**

### RIVER CRUISE MASTERCLASS

**8 March 2025**

This year's CLIA River Cruise Masterclass took place on the morning of March 8 before the start of the CLIA RiverView conference 2025 in Budapest.

The event was designed specifically for travel agents who are new to river cruising, providing a focused introduction to the product, key operators, and essential sales techniques. Attendees had the opportunity to learn about the unique features of river cruises, how to match itineraries to clients, and strategies for building confidence when selling river experiences.

The session included presentations from industry experts and interactive discussions, allowing participants to ask questions in a smaller and more personalised setting. It served as an ideal preparation for the main conference, offering a foundation of knowledge before the trade fair, breakout sessions, and ship visits began. The sessions served as an informative and engaging start to RiverView, helping newcomers feel ready to engage with the wider river cruise industry.

### NEW TO SELLING CRUISE DAY

**21 May 2025**

As more Brits chose cruise holidays, and as the choice of cruise had never been wider, we were delighted to once again bring you our New to Selling Cruise Day, recognising that many travel agent partners were at the start of their journey to becoming cruise experts and were attending CLIA Conference to learn and immerse themselves in all things cruise.

The day was hosted by Debbie Dale and featured a range of cruise line partners who brought the cruise experience to life and discussed the opportunities that lay ahead. The day also explored how travel agents could increase their cruise sales through knowledge and expertise, with a particular focus on customers who had yet to try a cruise holiday.

We were especially grateful to Visit Barbados, our headline sponsor, for making the day possible, and to all the travel agents who joined us for a day of insight and learning.

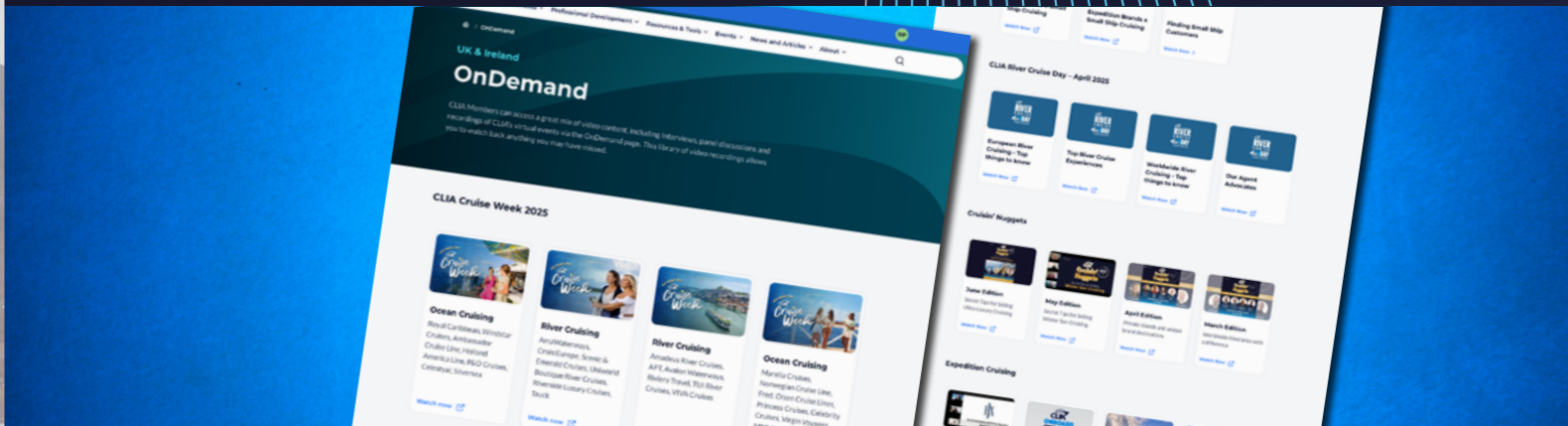




# CRUISE PLUS

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Explore the extensive back catalogue of content available in the 'OnDemand' section of our website, where you'll find a wide range of valuable resources.

## CLIA PRESENTS

### CLIA PRESENTS

Supporting our members through key cruise booking periods, these 30-minute sessions offered the opportunity to hear brand updates from a selection of our cruise line and river cruise operators. Each brand presented their latest take-away points to be aware of and maximise your sales.

Choosing *Cruise Plus* gives you and your customers access to the ultimate in cruise and stay adventures across ocean, luxury, expedition and river cruising.

We are the experts in tailor-made cruise and stay holidays. We work with over 36 renowned cruise lines, a huge selection of airlines, 45 trusted touring companies and have a portfolio of over 100,000 hotels, allowing us to create cruise and stay itineraries unique to every guest.

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### THEME SECTOR DAYS

In the Spring of 2025, we introduced two new virtual events, dedicated to specific cruise sectors. The first was our CLIA River Cruise Day, held on Thursday 3rd April, followed a month later by our CLIA Small Ship Cruising Day on Wednesday 7th May. CLIA work with over 18 river cruise operators, and our Small Ship Cruising Day drew cross-sector support from operators offering yacht & sail cruises, coastal and expedition cruising, and also small ship cruising on worldwide rivers.

Each Day opened with a “Wake up with CLIA” Breakfast briefing from CLIA MD, Andy Harmer, featuring the Latest News from all relevant CLIA Cruise lines – available to stream from 7am. The Day progressed with a schedule of live panel sessions, covering top selling destinations, the different kinds of experiences on offer, and how to find clients best suited to them.

The Days were acknowledged with a dedicated CLIA Newsletter featuring the latest brand news from each of our supporting cruise lines, and our River Cruise Day closed with an early evening webinar to reveal a number of specially selected “Agent Advocates”, nominated by our cruise lines to be recognized as an advocate of the sector.



# CLIA'S NEW RESOURCES HUB

trade.cruising.org

Making sure you are Cruise Ready for 2026 has never been easier, and there's one key page at trade.cruising.org to keep bookmarked – the all-new Resources Hub.

From here, we have broken down the available content into easy-to-navigate sections, and link directly to it.



## GET THE MOST OUT OF YOUR CLIA MEMBERSHIP

Two key pages where we share news and stories direct from our cruise line & associate partners – including plenty of ways you can get involved.

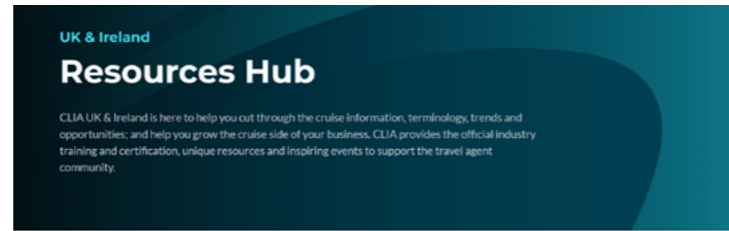
- Trade Opportunities, Incentives & Rewards
- Trade Sales Noticeboard



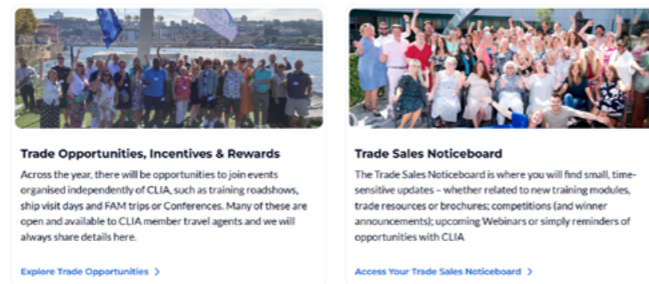
## UNIQUE CLIA RESOURCES

CLIA work with many experts to bring you unique guides, factsheets, and videos. Anything we've made, you'll find here!

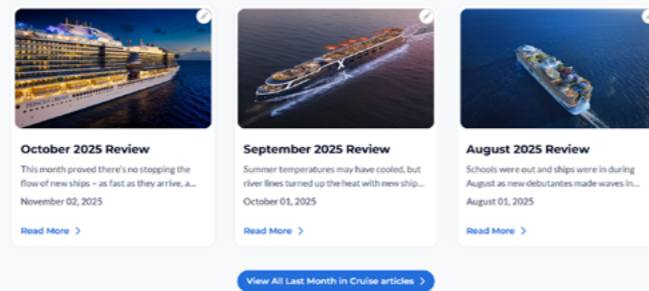
- Virtual Ship Tours
- OnDemand Library
- "New To" Cruise Guides
- Destination & Itinerary Experience Factsheets
- New to Selling Cruise



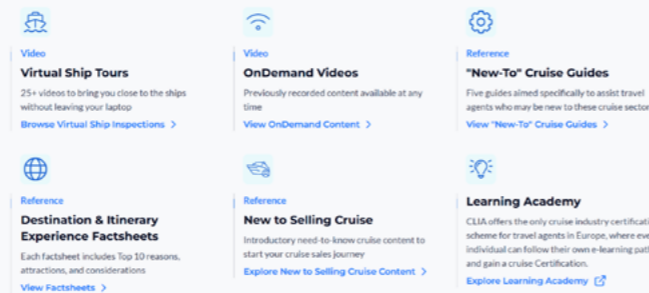
## Get the most out of your CLIA Membership



## Last Month in Cruise articles

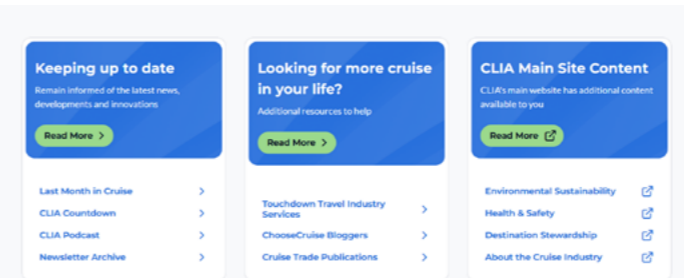


## Unique CLIA Resources

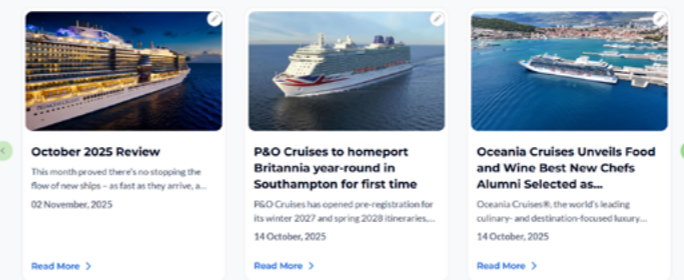


## CLIA Cruise Lines & Associated Partners

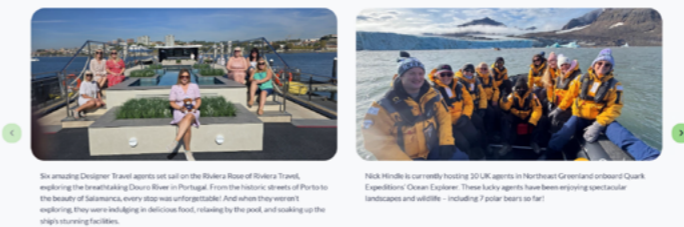
- Brand Profiles & Trade Contacts
- Associate Contacts
- Booking Guidelines
- External Cruise Line Training
- Brochure Rack & Trade Resources
- Cruise & Ship Search



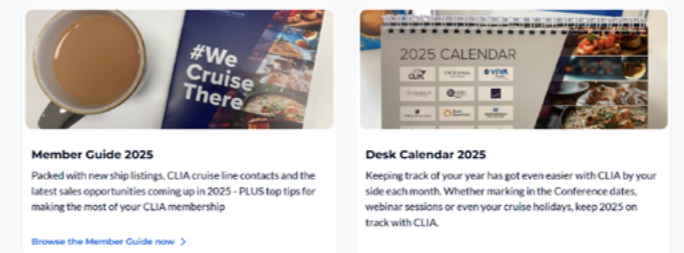
## Latest Cruise News Articles



## FAM Trip Postcards



## Unique Member Resources



## CLIA CRUISE LINES & ASSOCIATED PARTNERS



CLIA works with over 50+ cruise lines and many other associates. Understanding their products will be key to building your cruise business

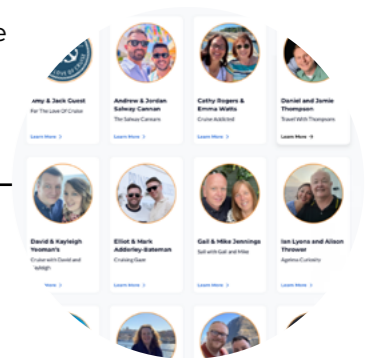
- Brand Profiles & Trade Contacts
- Associate Contacts
- Booking Guidelines
- External Cruise Line Training
- Brochure Rack & Trade Resources
- Cruise & Ship Search



## KEEPING UP TO DATE

Cruise is a fast-moving and innovative industry, so we have developed a number of additional channels through which you can keep up to speed

- Last Month in Cruise
- CLIA Cruise Countdown
- CLIA Podcast
- CLIA Newsletter Archive



## LOOKING FOR MORE CRUISE IN YOUR LIFE?

There's a wealth of cruise content out there on social and in the trade media – or the tempting idea of planning a cruise for yourself

- Touchdown Travel Industry Services
- ChooseCruise Bloggers
- Cruise Trade Publications



# JOIN THE CLIA TRAVEL AGENT FACEBOOK GROUP TODAY



Scan me!



## Provide the best online travel experience for your customers

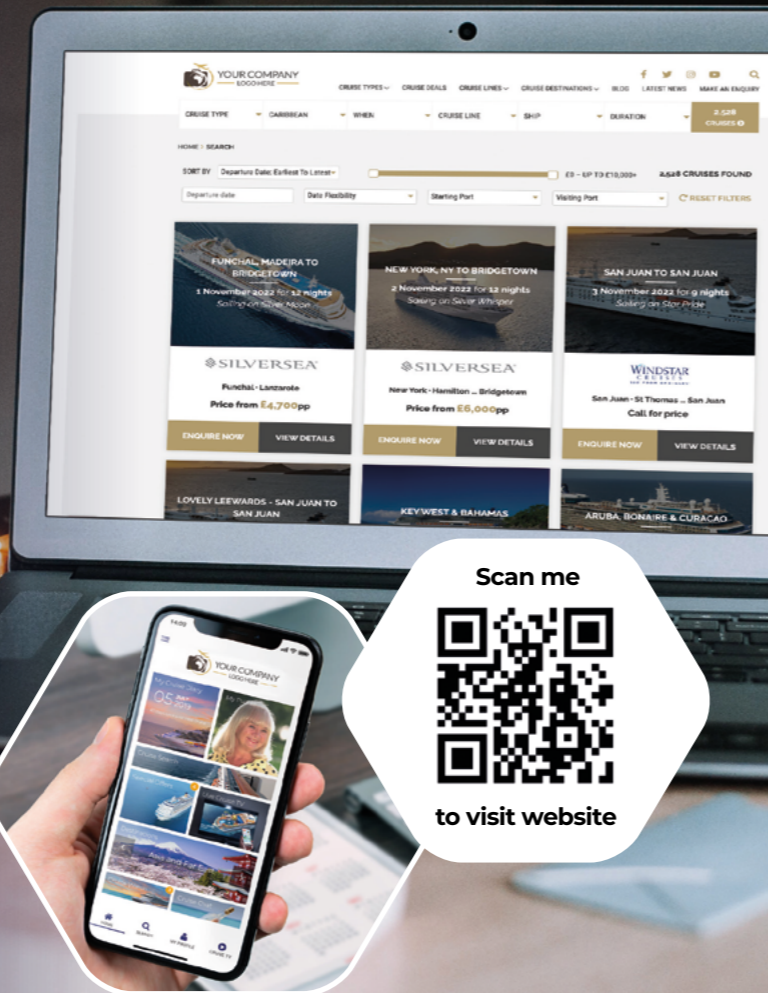
### Designed for you; Designed to sell

One tap and a whole cruise customer universe opens up, in one place, delivering cruise inspiration, flights, hotels, excursions and tours, pre-travel extras, on holiday 'wow' features and on-going loyalty programmes - all under your travel agency brand on one integrated App and web platform.

DTMG has the whole leisure travel sector covered and we're used by leading Cruise Agencies & Cruise Lines around the world.



www.digitaltravel.io

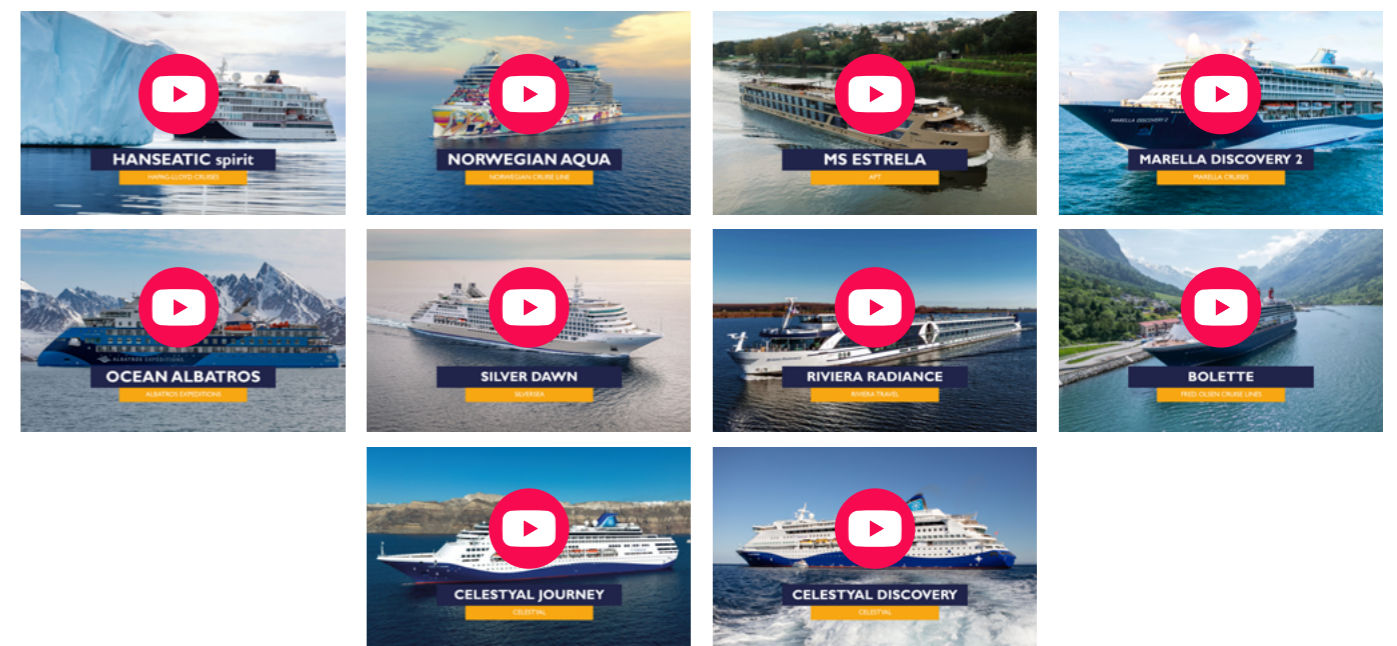


# VIRTUAL SHIP TOURS

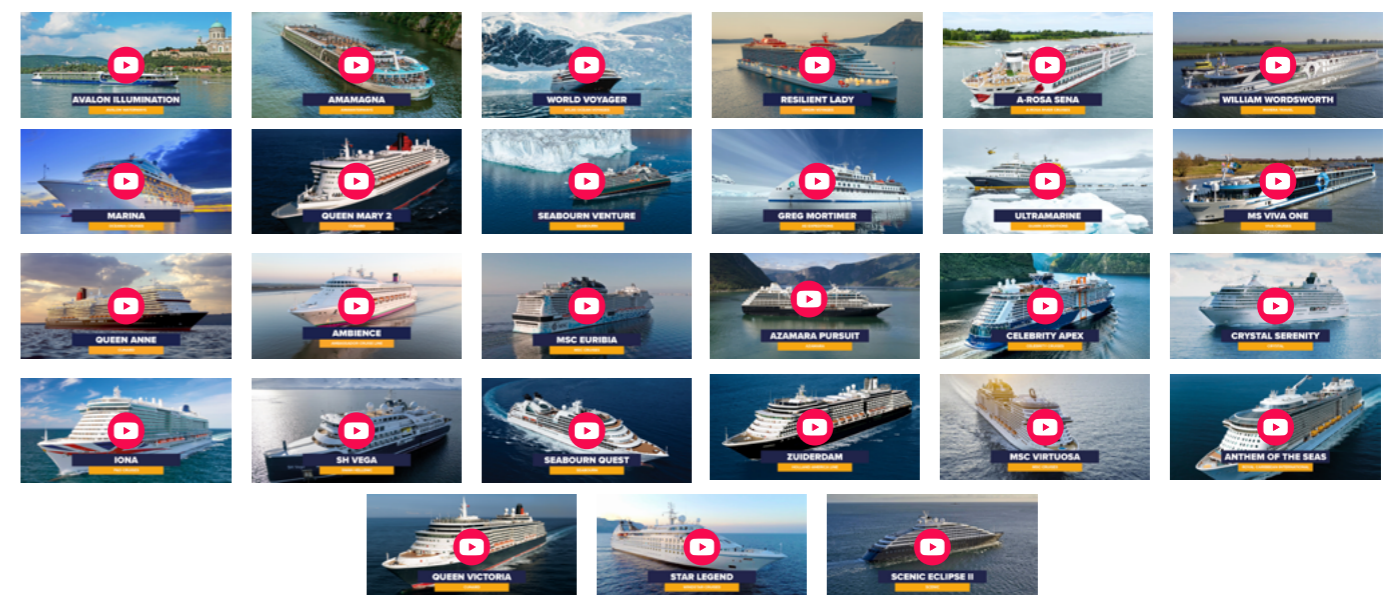
Available to stream at [trade.cruising.org](https://trade.cruising.org)

To bring you as close to the ships as possible without leaving your laptop, we've got onboard to record a new series of Virtual Ship Tours - bringing you need-to-know information all in around 10 minutes per ship – visiting key dining and entertainment spaces, discussing unique selling points and giving you a great feel for the ship from our commentary and footage.

## 37 TOURS CURRENTLY AVAILABLE AT [TRADE.CRUIISING.ORG](https://trade.cruising.org)



### ALSO AVAILABLE





# CLIA PODCASTS

Go Behind the Scenes of the Cruise Industry

Launched in 2018, the CLIA Cruise Podcasts provide in-depth analysis, expert opinions, and insightful interviews from across the industry. Available for subscription on [cruising.org](http://cruising.org), Apple Podcasts, and SoundCloud.

Each episode features multiple segments that dive into the latest industry trends, with discussions led by key figures in the world of cruising. From cruise line executives and journalists to bloggers, influencers, and other industry experts, the podcast offers a dynamic view of the cruise world from diverse perspectives.



## Pioneers of Small Ship Scottish Cruising

Hebridean Island Cruises is perhaps one of the world's most unusual cruise companies – our recipe for holidays afloat is simple – we create unique experiences for few a people and never something ordinary for a crowd.

We have flown in the face of current fashion by only ever operating small ships. Whilst today's mega-vessels may suit the mass market, there will always be a place for ships that are small and personal.

Our fleet comprises of just three ships – each dedicated to providing the finest holidays afloat around the Western Isles of Scotland and The Caledonian Canal – and all providing an extraordinary level of service that is the hallmark of Hebridean Island Cruises.

Whatever your choice from our range of cruises, they all include fascinating shore excursions, always organised with precision and often to places accessible only to private yachts. And when back on board our chefs create imaginative menus using the freshest ingredients available.

### RECENTLY ADDED TO TRADE.CRUISEING.ORG



**JANE MIDDLETON**  
The Authentic Travel Company



**KELLY JACKSON**  
Trafalgar River Cruises



**WADE KORZAN**  
AmaWaterways



**LUKE SMITH**  
Crystal



**LYNN NARRAWAY**  
Seabourn



**ANDREW TURNER**  
AE Expeditions



**LOUISE CRADDOCK**  
Oceania Cruises



**PAUL MELINIS**  
APT & Travelmarvel



**JOS DEWING**  
ExplorEarth



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[hebridean.co.uk](http://hebridean.co.uk) • [lordoftheglens.co.uk](http://lordoftheglens.co.uk)





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More Time Off-Ship <sup>^Weather permitting</sup>



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Positive Impact Travel



Education & Enrichment



World Leading Activity program



Relaxed Onboard Atmosphere



World-Renowned expert guides, ratio 1:7



- Antarctica & The Arctic
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- Australia & New Zealand Subantarctic Islands
- Oceania & Asia
- Latin America
- British Isles & Ireland
- Atlantic Coast
- Mediterranean



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View the Travel Agents Portal for season and campaign assets, resources, sales tools and more.

Sales Director for EMEA  
**Andrew Turner**

aturner@auroraexpeditions.co.uk

Senior Business Development Manager  
**Katie Harber**

kharber@auroraexpeditions.co.uk

Business Development Manager UK & Ireland  
**James Atherton**

jatherton@aurora-expeditions.com

For more information and to book, contact your preferred tour operator or AE Expeditions

Free call: 0808 189 2005 or [aexpeditions.co.uk](http://aexpeditions.co.uk)

# NEWSLETTER ARCHIVE

Now at [trade.cruising.org](http://trade.cruising.org)

## CRUISE NEWS

BROUGHT TO YOU BY **CLIA**

GET THE LATEST CRUISE NEWS

All members with an active profile at [cruising.org](http://cruising.org) are automatically subscribed to our weekly eNewsletter.

The CLIA eNewsletter features dedicated sections on upcoming CLIA events, newly available online resources, and occasional spotlights from our partners. These updates ensure you're maximising your membership by staying informed on new training opportunities, networking events, and the latest resources available on [trade.cruising.org](http://trade.cruising.org).

You can now also browse past editions of the CLIA eNewsletter in our online archive at [trade.cruising.org](http://trade.cruising.org).

The full archive of recent newsletters can be found at [trade.cruising.org](http://trade.cruising.org)





## Enjoy even more with Shine Rewards Club

As a member of Shine Rewards Club, you can earn Shine points with every Select Price booking and put them towards your own P&O Cruises holidays or high-street vouchers.

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Keep up to date with our offers and campaigns

Immerse yourself in our Learn and Earn hub



To find out more,  
visit [shinerewardsclub.com](https://shinerewardsclub.com)



# NEW CLIA CRUISE LINES

Joined In 2025

Head online to the Brand Profiles for more information and trade contacts of these and all CLIA cruise lines and river cruise operators



Since 1896, HX have been taking curious travellers on mindful expeditions to the most remote and awe-inspiring places on the planet. Join us as we continue making discoveries and changing the way you see the world. Everyone of our voyages have an Expedition Team, which are hand picked hosts here to ensure your clients expedition is full of exciting and informative experiences. The Science Centre's onboard each of our fleet of 5, are packed with state-of-the-art technology and equipment and is the heart of our onboard experience. A HX trip includes everything from daily excursions and activities to meals, gratuities, drinks and more. All designed to give your guests the expedition experience of a lifetime. We take sustainability seriously, exploring our blue planet for more than a century has taught us the importance of being green and with our HX Foundation, we can give back to the places that we explore.

**MEGAN LEWIS**  
Business Development Manager  
[megan.lewis@travelhx.com](mailto:megan.lewis@travelhx.com)

**TRAFALGAR**



Trafalgar River Cruises brings Trafalgar's signature style of travel to Europe's most iconic waterways – combining the ease of guided touring with the charm of river cruising. Each journey is expertly crafted to connect guests with the heart of every destination, uncovering local stories, cultures, and connections along the way.

Sailing aboard stylish, boutique ships, guests enjoy full board with select drinks included, plus return flights from select UK airports – all the details taken care of, so they can focus on what matters most: enjoying the moment. From discovering fairy-tale towns along the Rhine to exploring the cultural treasures of the Danube and Seine, every day offers something special.

**POLLY POULTON**  
National Accounts Manager UK & EU  
[polly.poulton@ttc.com](mailto:polly.poulton@ttc.com)

# GOVERNMENT RELATIONS

A Review Of 2025 Activity



Maritime Minister Mike Kane MP, CLIA's Andy Harmer, Cunard's President Katie McAlister and Carnival UK and P&O Cruises' President Paul Ludlow at CLIA's parliamentary reception

## CLIA Advocacy Work

**CLIA has continued its extensive behind the scenes work to educate policy makers on the importance of cruise.**

The CLIA team has met with dozens of politicians and government officials around the UK, including numerous Ministers, the First Ministers of both Scotland and Wales, and representatives from local authorities. In each of these meetings, our message has been clear – cruise is an integral part of the UK's maritime and tourism industry and supports the UK's economic growth.

With this in mind, CLIA was delighted that the Government published its first ever strategy for Cruise, the UK Cruise Growth Plan. The strategy highlights the important role of the cruise industry and those who work within it, with a series of government pledges designed to boost cruise tourism. To celebrate this, CLIA hosted

a reception at the International Maritime Organisation, where the UK's Permanent Representative praised the plan.

Our Managing Director Andy Harmer was appointed to the Government's Visitor Economy Advisory Council. This is the first time that the cruise industry has been included in the main body advising the Government on tourism, with Andy attending regular meetings with the tourism minister, where he has highlighted the importance of cruise tourism to the UK, including for local communities and travel agents.

With the introduction of new border policies coming into effect in both the UK and the EU this year, CLIA held frequent meetings with Government to highlight the unique ways in which cruise guests travel. We also met with Government officials on topics including sustainability, tourism policy and spreading the local benefits of cruise.

Our UK advocacy team has responded to several government consultations throughout the year, including ones in relation to decarbonisation and environment policies. We have also broadened our engagement with energy stakeholders to educate them about the cruise industry and requirements for more onshore power supply availability across the UK, which helps reduce ship emissions by up to 98% when they are in port.

CLIA also held a reception in parliament, welcoming numerous politicians who were able to meet with industry representatives to learn more about our industry. The UK's Maritime Minister made clear that the industry is central to the wider UK maritime industry, and pledged to work with our sector. We also held a series of political ship visits, welcoming Ministers, local politicians and senior government officials to help deepen their understanding of our industry. Thank you to all the cruise lines who hosted us and our guests!

We also hosted a group of journalists for an environmental ship tour where they got to see first-hand many of the technologies fueling the industry's pursuit of net zero. This was part of our wider media engagement, raising awareness of the significant work being done by the industry.



Liverpool Cruise Port's John Mawer, CLIA's Adam Newman and Tourism Minister Stephanie Peacock during a ship tour in Liverpool



The UK Chamber of Shipping's Ilias Bafounis, Carnival UK's David Dingle and CLIA's Emma Shillito at the launch of the UK Cruise Growth Plan



Celebrity Cruises' VP International Giles Hawkes alongside Tourism Minister Chris Bryant MP



Maritime Minister Mike Kane MP speaking during CLIA's parliamentary reception



# Adventure awaits...

All Inclusive? Yes, please. Sail away with everything sorted.



# UK CRUISE TOURISM SUMMIT

Liverpool



**With cruise being at the heart of inbound, outbound and domestic tourism in the UK, we held our first ever Cruise Tourism Summit this May. The event focused on cruise tourism policy, and the need for cruise to be at the heart of the next UK-wide tourism strategy, which will be published in early 2026.**

The Summit celebrated the economic and social benefits that cruising brings and put a spotlight on the more than 60,000 jobs that cruise tourism supports in the UK. To showcase the range of people who work within the cruise industry in the UK, from those working in port services, tourism activities, the supply chain and travel agents, CLIA launched a new report, 'Behind the Voyage', during the event.

Taking place in Liverpool, the event brought together cruise industry leaders alongside representatives from governments, local authorities and tourism groups around the UK. It began with an opening reception where the Mayor of Liverpool celebrated the growth of cruise in the region, and the positive contribution it makes to local businesses and communities. This was followed the next day when the main summit sessions took place onboard the Celebrity Eclipse.

Among attendees were the UK's Tourism Minister who spoke about the opportunities that cruise tourism brings to the UK, including for coastal communities and travel agents. The Minister also held a roundtable with cruise line leaders, focusing on how the industry can continue to grow in the UK.

## UK CRUISE TOURISM SUMMIT HIGHLIGHTS



Royal Caribbean Group's Jonathan Hawking, CLIA's Andy Harmer, the Mayor of Liverpool City Region Steve Rotherham, Carnival UK's David Dingle and Liverpool Cruise Port's John Mawer at the Summit's opening reception



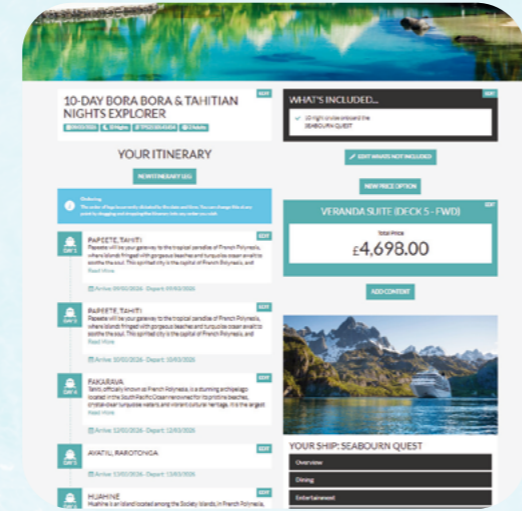
CLIA's Senior Policy Officer Emma Shillito compered the event, which covered topics including skills and tourism policy



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**GRAND VENICE, FLORENCE, AND ROME**  
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# CLIA CRUISE MASTER AWARD

Awarded July 2025



We are delighted to congratulate **Becky Walker** of Club Voyages for winning the CLIA Cruise Master Award 2025 at the Travel Weekly Agent Achievement Awards. We applaud her contribution to the industry and dedication for completing the required training to achieve the status of CLIA Master.

### Could you be our CLIA Cruise Master Award Winner of 2026?

Member agents who have achieved or refreshed their Master level Certification will be able to nominate themselves again in 2026 (or be nominated by a CLIA member colleague) for this Award.

As part of the nomination, we will ask for evidence or confirmation of:

- Positive promotion of cruise knowledge and industry news across their own social media channels
- Sharing of cruise knowledge with peers through multiple channels, for example creating their own video blog content from cruises/ship visit experiences
- Being a visible advocate of CLIA membership through their own website / social channels / email signature etc
- Attendance of a CLIA event in the last 12-months



**2024 Winner**  
Gareth Harding



**2023 Winner**  
Jonathan Howitt

**Nominations for the 2026 Cruise Master Award will open following the CLIA Conference in June 2026.**



# CONGRATULATIONS

## CLIA MASTERS OF 2025

Katy Sawides - 2001 Travel  
Alison Woodrow - Addison Travel Ltd  
Dana Kadarova - Ahoy Family Travel  
Clare Meakins - Ashdown Travel  
Jane Middleton - Authentic Travel Company  
Alison Wright - AW Travel  
Thomas Henderson - Barrhead Travel (Livingston)  
Katherine Doyle - Bawtry Travel  
Andrea Dixon - Broads Travel  
Beverley Boulton - Broads Travel  
Sophie Green - Century Travel  
Katerina Grigoriou - Century Travel  
Vicky Lewis - Century Travel  
Zoe Lee - Century Travel  
Gaynor Davies - Chester Travel Connection  
Rebekah Walker - Club Voyages  
Barbara James - Cruise & Travel Holidays  
Elaine Truesdale - Cruise Beyond (Oasis Travel)  
Jennifer Ford - Cruise Beyond (Oasis Travel)  
Becky Sadoo - Cruise Club UK  
Kathy Taylor - Cruise Lowdown  
Justine Marsh - Cruise Nation (Really Great Cruises)  
Amy Wright - Cruise Select  
Neil Torbell - Cruise118  
James Pettitt - Curated Escapes Ltd  
Lisa Naylor - Dart Travel  
Toni Sharp - Designer Travel UK  
Lizzie Adamson-Brown - Designer Travel UK  
Darren Duquemin - DJD Travel Limited  
Donna Callen - Donna Callen Travel  
Leanne Hennigan - Dragon Travel  
Elaine Meyrick - IntelTravel  
Stavrakis Demou - Enchanted Escapes  
Gill Holden - Escape with Gill  
David Tewkesbury - Everbuds Travel  
Tracey Weller - Experience It Now Travel  
Marie Violette Moutia - Elite Global Travels  
Briony Horkan - Holiday with Harte  
Andrew West - Pack before you go-go  
Gillian West - Pack before you go-go  
Deborah Gannon - Travel Site  
Martin Nel - Flight Centre  
Leisle Timol - Flight Centre  
Marilese Pillay - Flight Centre  
Cathryn Mcewan - Flight Centre

Jolene Coetzee - Flight Centre  
Lizani De Waal - Flight Centre  
Tevya Kain - Flight Centre  
Sharde Blond - Flight Centre  
Anishka Naidoo - Flight Centre  
Collin Khomo - Flight Centre  
Tegwen Winkler - Flight Centre  
Lindy Post - Flight Centre  
Melyssa Guenantin - Flight Centre  
Michele Isaacs - Flight Centre  
Martin Stroebel - Flight Centre  
Francis Croker - Flight Centre  
Taahir Abrahams - Flight Centre  
Tertius Gericke - Flight Centre  
Bonita Lombard - Flight Centre  
Akira Boodhananan - Flight Centre  
Hagashni Singh - Flight Centre  
Krystal Govender - Flight Centre  
Nicholas Botha - Flight Centre  
Jason Van Der Merwe - Flight Centre  
Sumayah Cassim - Flight Centre  
Brooke Casteling - Flight Centre  
Lerissa Govender - Flight Centre  
Megan Prinsloo - Flight Centre  
Genevieve Mahomed - Flight Centre  
Kumeshni Naidoo - Flight Centre  
Theresa Leclzio - Flight Centre  
Lori Bernstein - Flight Centre  
Rowan Ferreira - Flight Centre  
Lauren Diedericks - Flight Centre  
Christina Hayes - Flight Centre  
Lynette Van Rooy - Flight Centre  
Schalk Van Heerden - Flight Centre  
Antoinette Turner - Flight Centre  
Patricia Johnston - Flight Centre  
Charlene Krog - Flight Centre  
Ryan Van Der Merwe - Flight Centre  
Fredrik Borrmann - Flight Centre  
Cole Johnson - Flight Centre  
Corlia Boshoff - Flight Centre  
Lizelle Henning - Flight Centre  
Precious Mashabela - Flight Centre  
Keshia Smith - Flight Centre  
Brendan Jennings - Flight Centre  
Christelle Botha - Flight Centre

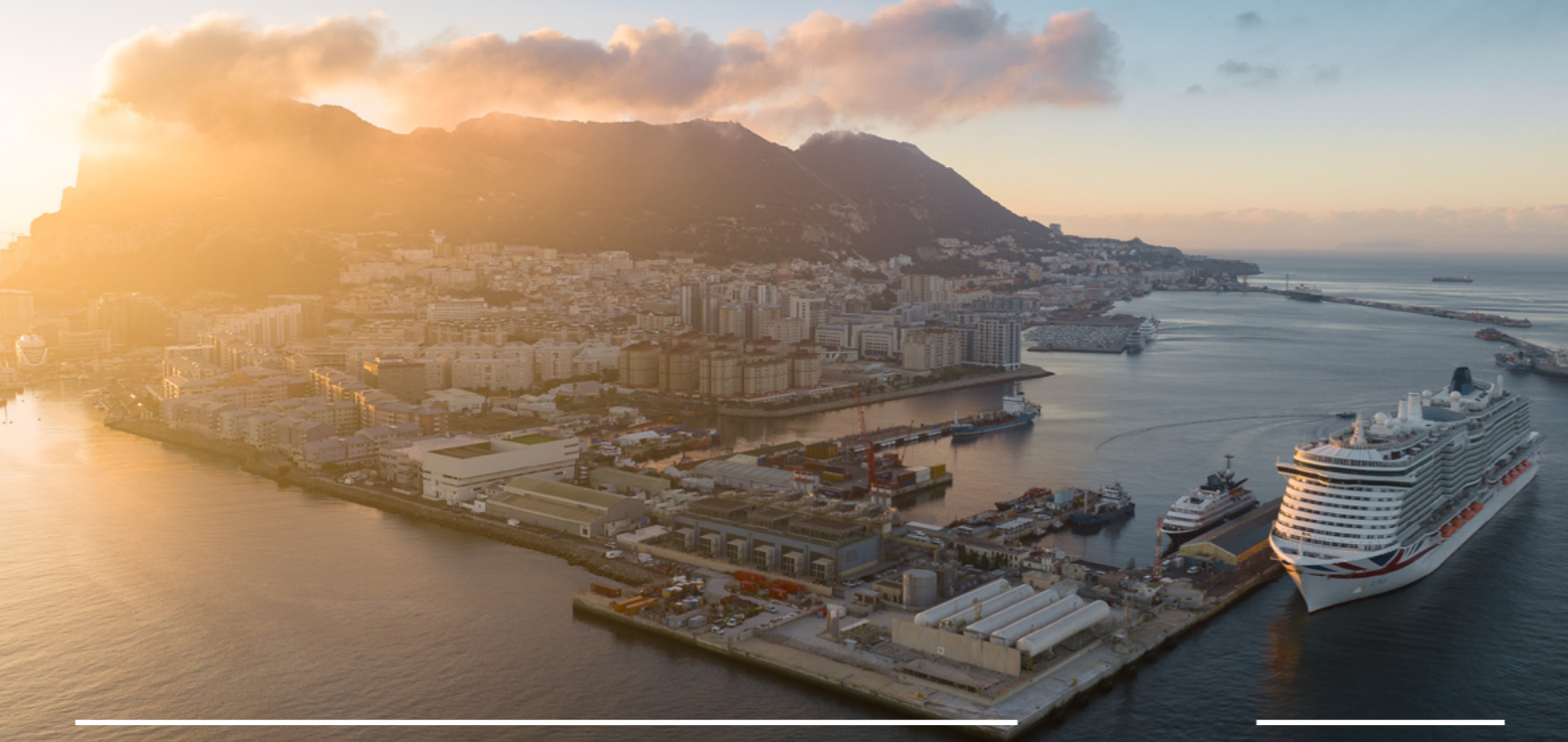
Fiona Bezuidenhout - Flight Centre  
Kristen Peo - Flight Centre  
Mary Post - Flight Centre  
Rudie Conlon - Flight Centre  
Sue Horsepool - For Sure Travel  
Sian Elder - Fred Olsen Travel  
Trevor Ridler - Fred Olsen Travel  
Donna Broughton - Fred Olsen Travel  
Lisa Reith - Galaxy Travel  
Eleri Smith - Global Travel Worldwide Limited  
Richard Rochester - Go Cruise  
Richard Sharp - Go cruise  
Craig Gibson - GoCruise  
Sharon Allen - GoCruise  
Lee Riding - GoCruise  
Jane Bowen - GoCruise  
Helen Worthington - GoCruise  
Helen Smith - GoCruise & Travel  
Tina Hammond - GoCruise & Travel  
Daniel Hammond - GoCruise & Travel  
Martin Hay - GoCruise and Travel  
Barry Allaway - GoCruise with Barry  
Joanne Vickers - GoJo Cruise  
Nina Farrington - Gold Medal Travel  
David Steven - Gold Medal Travel  
Mark Henderson - Gold Medal Travel  
Catherine-Anne Boyle - Gold Medal Travel  
Laura-Jane MacKinnon - Gold Medal Travel  
Christopher Leary - Gold Medal Travel  
Hannah Eldridge - Gold Medal Travel  
Peter Carradice - Gold Medal Travel  
Laura Grunewald - Gold Medal Travel  
Hope White - Gold Medal Travel  
James Davis - Gold Medal Travel  
Lee Tempest-Mitchell - Gold Medal Travel  
Lorna Thomson - Gold Medal Travel  
Donna Close - Hays Travel  
Katrina Pike - Hays Travel  
Joanne Valinski - Hays Travel  
Susan Rosell - Hays Travel  
Katherine Morgan - Hays Travel  
Martin Brown - Hays Travel  
callum mcnally - Hays Travel  
Louise Shepherd - Hays Travel  
Anthony Bezzina - Hays Travel

Joanne Halliwell - Hays Travel  
Emma Booth - Hays Travel  
Bikkei Yuen - Hays Travel  
Amy Chandler - Hays Travel  
Niamh McCarthy - Hays Travel  
Laura Wilkinson - Hays Travel  
Owen Leach - Hays Travel  
Fiona Murphy - Hays Travel  
Joan O'Loughlin - Hays Travel  
Matthew Colwell - Hays Travel  
Simon Kent - Hays Travel  
Rick Walton-Spry - Hays Travel  
Lorna Mccolm - Hays Travel  
Jill Grimshaw - Hays Travel  
Alison Allison - Hays Travel  
Laura Longhurst - Hays Travel  
Jody Boothby - Hays Travel  
Bethany Cox - Hays Travel  
Thomas jaycock - Hays Travel  
Maria Waghorne - Hays Travel  
Julie Hunt - Hays Travel  
Helen Schutzmman - Hays Travel  
Janice McCallum - Hays Travel  
wendy loake - Hays Travel  
Jessie Broom - Hays Travel  
Luke Nicol - Hays Travel  
Lauren Boulter-Kent - Hays Travel  
Steven Blease - Hays Travel  
Colin Curtis - Hays Travel  
Rebecca Baldwin - Hays Travel  
Liam Slone - Hays Travel  
Tracey Hultberg - Hays Travel  
Laurence Hyde Parker - Hays Travel  
Heather Murphy - Hays Travel  
Luke Lockwood - Hays Travel  
Janet Merrins - Hays Travel  
Jane Anderson - Hays Travel  
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Nicola Callaghan - Hays Travel  
Leisa Stephenson - Hays Travel  
Rebecca Taylor - Hays Travel  
Lauren Sweeting - Hays Travel  
Adelle Jones - Hays Travel  
Jeanette White - Hays Travel  
Courtney Hinds - Hays Travel  
Stacey Holyomes - Hays Travel  
amanda bayliss - Hays Travel  
Karlle Randall-Pybus - Hays Travel  
Lyndsay Smith - Hays Travel  
Maxine Irons - Hays Travel  
Hayley Gadd - Hays Travel  
Isabella Long - Hays Travel  
Georgia Askham - Hays Travel  
Lisa Charnock - Hays Travel  
Nadine Lawrence - Hays Travel  
Dawn Dougan - Hays Travel  
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Kerry Hewitt - Iglucruise.com  
Iain Lunt - Iglucruise.com  
Ryan Anthoney - Inspire Europe

Jan Cross - ITE Travel - Jan Cross  
Lorraine Hales - ITravel by Lorraine  
Jane Hastings - Jane Hastings Travel Ltd  
Keren Seymour - Kerensworld...For Everything Travel  
Carol Kirkham - Kirkham Travel  
Katherine Horton - Limitless Cruises  
Amanda Spencer - Mandys\_Travel4U  
Tom Britton - Marble City Travel Ltd  
Lisa Croke - Marble City Travel Ltd  
Mel Beeley - Melanie Beeley TSN  
Claire-Louise Cunningham - Merlin Travel  
Helen Downie - Merlin Travel  
Janice Black (Abbott) - Merlin Travel  
Kieran Miller - Merlin Travel  
Paul Dobson - Merlin Travel  
Lynn Starkie - Midcounties Cooperative Travel PTA  
Henry Mccoid-filby - Mundy Cruising Ltd  
Janet Welsh - Mundy Cruising Ltd  
Anjalina Young - Mundy Cruising Ltd  
Melina Chheng - Mundy Cruising Ltd  
Sharon Trigg - Mundy Cruising Ltd  
Hayley Meades - Mundy Cruising Ltd  
Cathy Ellis - Mundy Cruising Ltd  
Helen Fensom - Mundy Cruising Ltd  
Jenny Whiteside - New Hope Travel  
Alexander Harding - Not Just Travel  
Andrew Archbold - Not Just Travel  
Dean Cole - Not Just Travel  
Carol O'Neill - Not Just Travel  
Gilly Bachelor - Not Just Travel  
Andrew Walker - Not Just Travel  
Adam Pimm - Not Just Travel  
Matt Phillips - Not Just Travel  
Brian Gillespie - Oasis Travel  
Simon O'Neill - Oasis Travel  
Richard Ignatowicz - Pole to Pole Travel Experiences  
Debra Gedling - Pops Travel  
Tom Gedling - Pops Travel  
Deanne Moses-Wright - Wheelie on the Waves  
Lizzi Schrecklinger - Project Paradise  
Kirsten Martis-breadmore - PTS - Dream Travel by Kristen  
Ronald Fontanilla - PTS - Janine Loves Travel  
Nadine Cahill - PTS - Just Travel  
Sarah Walker - PTS - Just Travel  
Alison Smirthwaite - PTS - Just travel  
Victoria Yates-McCowan - PTS - LV Prestige Travel  
Lynda Cooper - PTS - LV Prestige Travel  
Mike Garratt Brady - River Cruise  
Joanne Marsh - ROL Cruise  
Shelly Heaney - Shelly Heaney - Best4Travel  
Dianne Cox - Silver Travel - Dianne Cox  
Scott Weston - smw75travel  
Laraine Angel - Spear Travels (Head Office)  
Linda Fallon-Brant - Spear Travels (Tettenhall)  
Emma Bell - Stewarts Travel  
Steven Grant - Stewarts Travel  
Linda Harvey - Stewarts Travel  
Jordan Fee - Stewarts Travel  
Jennifer Fergus - Stewarts Travel  
Kirsty Hood - Stewarts Travel  
Lucy Duffy - Stewarts Travel  
Megan Easterbrook - Stewarts Travel  
Sophie Craig - Stewarts Travel  
Ashley McGurn - Stewarts Travel  
Kim Lacey - Stewarts Travel  
Aimee Seaton - Stewarts Travel  
Donna Bicker - Stewarts Travel

Erin Hainan - Stewarts Travel  
Lauren Nicol - Stewarts Travel  
Pauline Matsebanane - Stewarts Travel  
Ian Weir - Swords Travel  
Jonathan Howitt - The Cruise Room  
kirsten pritchard - The Cruise Specialists  
Russell Adamson - The Cruise Specialists  
Roisin Mackenzie - The Cruise Specialists  
Stacey Kennedy - The Cruise Specialists  
gemma steen - The Cruise Specialists  
Neil Adamson - The Cruise Specialists  
Debbie Hill - The Perfect Escapes  
Kelly Uniacke - The Travel Nook UK  
Katherine Brown - The Travel Organiser  
David Celino-Stock - Tickets Travel  
Anna Murrell - Travel Counsellors  
Bruce Cairns - Travel Counsellors  
Caroline Jenkins - Travel Counsellors  
Catherine Mackey - Travel Counsellors  
Danny Dack - Travel Counsellors  
Dinah Alonso-Wilkes - Travel Counsellors  
Fiona Sarre - Travel Counsellors  
Helen Maltby - Travel Counsellors  
Helen Parker - Travel Counsellors  
Ian Le-Fevre - Travel Counsellors  
John Hollingsworth - Travel Counsellors  
Jenny Cookman - Travel Counsellors  
Jessica Aspin - Travel Counsellors  
Joanne Ioannou - Travel Counsellors  
Katrina Smith - Travel Counsellors  
Keiley Dowling - Travel Counsellors  
Kevin Akers - Travel Counsellors  
Lee Somerton - Travel Counsellors  
Lisa Byers - Travel Counsellors  
Rachael Kneale - Travel Counsellors  
Richard Terrell - Travel Counsellors  
Ruth Inglis - Travel Counsellors  
Sacha Jenkinson - Travel Counsellors  
Samm Avis - Travel Counsellors  
Sarah Bolton - Travel Counsellors  
Sarah Coombes - Travel Counsellors  
Stephen Bellingham - Travel Counsellors  
Walter Colijn - Travel Counsellors  
Susan Stevenson - Travel Counsellors  
Emma Gibson - Travel Den  
Sarah Smith - Travel Den  
Denise Hodgson - Travel The World 2  
Virna Kelly-Barrett - Travel Tours & More  
Susan Forsdike - Travel Village  
Jessica Clayton - Travel Village  
Heather Ascroft - Travel Village  
Heather Tarrant - Travel Village  
Jacqueline Davis - Travel Village  
Kelly Taylor - Travel Village  
Maria Hedley - Travel Village  
Rebecca Hawker - Travel Village  
Elaine Kane - Travelosophers  
Gareth Harding - Travelosophers  
Emma Sanger-Horwell - TravelPack  
Lynda Duncan - TravelLynn UK  
Simon Wright - Treehouse Travel Ltd  
Trevor Woolmore - Trevor Woolmore - Inteletravel  
Vidya Kesavan - Vidya's Travel Hub  
Meriel Lowe - Wexas Travel  
Gail Stevens - 'Your Destiny' Travel  
Suzy Peschiera-Hampton - Your Travel Wish

# Visit GIBRALTAR



## Gibraltar: The Strait That Strengthens Every Itinerary

At the meeting point of the Atlantic and Mediterranean, Gibraltar offers cruise lines a reliable, strategically positioned call that keeps schedules tight and guests delighted. With alongside berths just minutes from the city centre, short transfers and high-impact excursions, it's a compact destination that delivers more in every window.

## Efficient. Capable. 24/7.

Gibraltar's port provides round-the-clock operations, ISPS security, pilotage and towage, and fast crew logistics. LNG and biofuel bunkering, full provisioning, bonded stores, waste reception and access to repair facilities ensure vessels are fully supported at every call. Low tidal variation and generous berth capacity mean smooth berthing for ships of all sizes.

## High-Impact Shore Experiences

In just 2-8 hours, guests can enjoy signature attractions such as St Michael's Cave: The Awakening, the Skywalk, WWII Tunnels and Europe's only free-roaming macaques. VAT-free shopping, marina dining and panoramic viewpoints round out a destination that consistently boosts guest satisfaction and onboard revenue.

## Partnering for Performance

With tailored incentives, co-op marketing support and a bilingual workforce, Gibraltar is built around cruise industry needs. Crew benefit from nearby airport access, welfare services and the University of Gibraltar's Maritime Academy, offering training and refreshers just minutes from the berth.

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# CHOOSECRUISE BLOGGERS

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For The Love Of Cruise



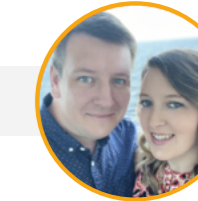
**ANDREW & JORDAN CANNAN**  
The Salway Cannans



**CATHY ROGERS & EMMA WATTS**  
Cruise Addicted



**DANIEL & JAMIE THOMPSON**  
Travel With Thompsons



**DAVID & KAYLEIGH YEOMANS**  
Cruise with David & Kayleigh



**ELLIOT & MARK ADDERLEY-BATEMAN**  
Cruising Gaze



**GAIL & MIKE JENNINGS**  
Sail with Gail & Mike



**IAN LYONS & ALISON THROWER**  
Ageless Curiosity



**JENNI FIELDING**  
Cruise Mummy



**JENNY COOKMAN**  
River Cruising with Jen



**JONNY COOK & WILL**  
Travel with Jonny and Will



**KATHY TAYLOR**  
Cruise Lowdown



**KEN & LINDSEY STONE**  
Kengoescruising



**LAURA PEDLAR & CRAIG SHAW**  
Cruise Lifestyle



**LIZZY**  
Travels With Lizzy Lou



**LOIS PAYNE**  
No Cruise Control



**MARCUS & MELLISSA WILLIAMS**  
Fly Drive Explore



**DAVID DONNELLY**  
Ship Faced



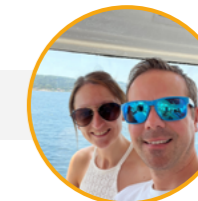
**MATTHEW GILBERT**  
Cruising With Matthew



**MIRIAM WEEDA**  
Cruisereiziger



**PAUL & CAROLE MORGAN-SLATER**  
Paul & Carole Love to Travel



**SABINA & ANTHONY COLEMAN**  
Cruising Coleman



**STEPH**  
Cruise With Amber



**TERRI CHITTENDEN**  
Cruise Around The World



**TOM AND DOM**  
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# HALL OF FAME INDUCTEES

2024



As announced December 2024, we revealed the 2024 Hall of Fame inductees at the annual Winter Ball.



**ALISON EARNSHAW**  
World Travel Holdings

Alison Earnshaw of World Travel Holdings has earned a much deserved place in the CLIA UK & Ireland Hall of Fame 2025, recognising her outstanding contribution to the cruise industry. With over 20 years in travel, 14 of them focused on cruising, she has been a driving force behind innovation, leadership and growth in the sector. Her induction stands as a testament to her passion, influence and the legacy she has built among her peers and the wider cruise community.



**PETER SHANKS**  
Silversea

Peter Shanks of Silversea was recognised for his exceptional career and leadership in the cruise industry. With more than 45 years working in travel and cruising, Peter has held senior roles across retail, tour operations and cruise lines, including a significant tenure at Cunard as President and later at Silversea as Managing Director for the UK, Ireland, Middle East and Africa. His induction into the Hall of Fame is a testament to his dedication, influence and the high regard in which he is held by his peers.

All previous CLIA Hall of Fame winners can be found on our website at [trade.cruising.org](http://trade.cruising.org)



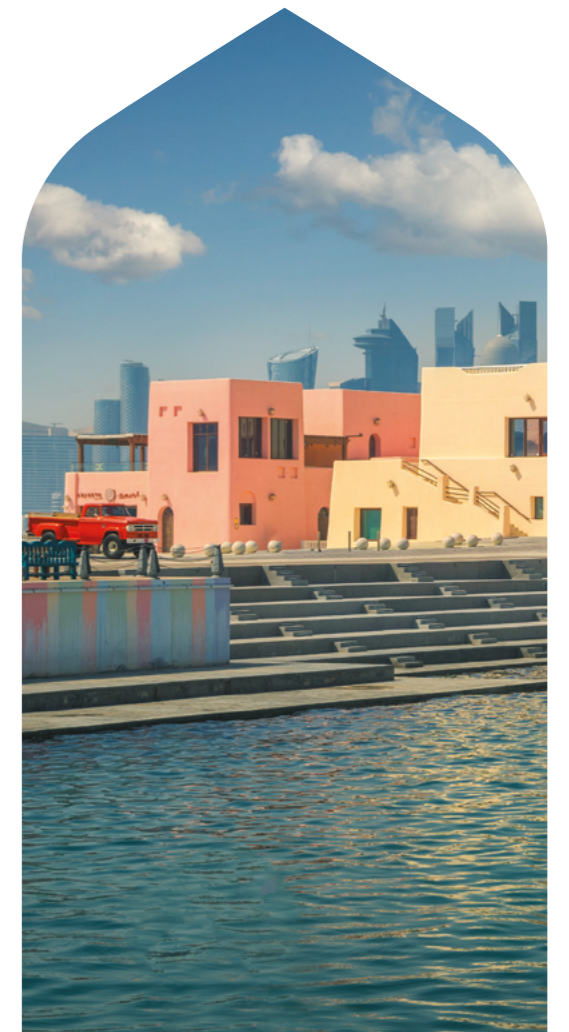
## OLD DOHA PORT The Soul of Maritime Qatar

Few places capture Qatar's journey from past to present quite like Old Doha Port. Once a bustling harbor for merchants and fishermen, it has been transformed into a world-class cruise terminal and lifestyle destination that celebrates both heritage and innovation.

The port's Grand Terminal, capable of accommodating two megaships simultaneously, is a marvel of modern efficiency and traditional design. Inside, travelers are greeted by Qatari art, cultural motifs, and a sense of place that instantly bridges the old with the new.

Surrounding the terminal, the port district has been reimagined as a vibrant public space. The Box Park, with its colorful shipping containers converted into cafés and boutiques, exudes maritime charm, while the Corniche Promenade offers panoramic views of the city's skyline and the azure Gulf beyond.

Within walking distance lie Doha's cultural treasures — the Museum of Islamic Art, the National Museum of Qatar, and the Souq Waqif, each offering a window into the nation's artistic, historical, and social fabric. For cruise guests, this proximity transforms a port call into an authentic urban immersion.



## A NATION AT THE CROSSROADS OF TRADITION AND VISION

Nestled at the heart of the Arabian Gulf, Qatar is a country where ancient traditions meet modern ambition. With its distinctive blend of cultural depth, innovation, and global connectivity, the nation has emerged as one of the most dynamic destinations in the Middle East.

Once a quiet peninsula known for its pearl diving heritage and desert landscapes, Qatar has transformed into a global hub for business, culture, and tourism - an evolution marked by visionary leadership, meticulous planning, and an unyielding commitment to excellence.

Today, the country's gleaming skyline stands as a symbol of progress, while its warm hospitality and deep respect for heritage ensure that every visitor experiences the authentic soul of Arabia. From the serene expanse of the desert to the cosmopolitan energy of Doha, Qatar is redefining what it means to explore the Middle East - not as a spectator, but as a participant in its living story.

## THE DAWN OF CRUISE TOURISM IN QATAR

Qatar's evolution as a cruise destination is a natural extension of its maritime legacy and tourism ambition. As global travelers seek new experiences, Doha has positioned itself as a key embarkation and turnaround port in the Arabian Gulf - one that offers seamless connectivity, cultural depth, and world-class guest experiences.

Cruise tourism is not merely an addition to Qatar's tourism portfolio; it is a strategic growth pillar. Driven by Qatar Tourism, in collaboration with Mwan Qatar and Qatar Airways, the initiative aims to attract both transit and homeport passengers, strengthening the nation's position as a hub for regional exploration.



## PRE- & POST CRUISE DISCOVERY

Qatar's compact size and exceptional infrastructure make it ideal for short-stay extensions. Cruise passengers can easily plan pre- or post-cruise experiences - from a two-night desert retreat to a luxury city staycation. Excursions include city tours through West Bay, cultural walks in Msheireb Downtown, dhow cruises along the Corniche, or day trips to Al Zubarah Fort, a UNESCO World Heritage site that narrates Qatar's maritime past.

These experiences allow travelers to dive deeper into the destination's rhythm - where every encounter, whether in a souq or a skyline lounge, reflects the authentic warmth of Qatari hospitality.

# LAST MONTH IN CRUISE

By Sara Macefield

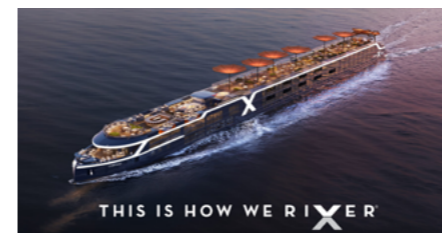
## WHAT A YEAR FOR CRUISE

This was the year when the world of river cruising stormed into the spotlight as not one, but three new names led by ocean giant Celebrity Cruises and tour operator Trafalgar promised to take this sector into a new era.

Established river brands, such as Uniworld, upped the ante with new ship announcements while others including Avalon Waterways announced upgrades. Egypt's Nile continued its scorching run of success, while Colombia's Magdalena River entered the river cruise landscape thanks to AmaWaterways' debut voyages.

A continuing stream of new ships and fresh innovative product bolstered the ocean cruise sector as Royal Caribbean International's second Icon-class ship Star of the Seas made its entrance along with new arrivals from the likes of Oceania Cruises, Norwegian Cruise Line and Princess Cruises.

Sales continued to ride high, adding to the feeling of optimism, aided by news that more UK travellers than ever before are opting for holidays afloat. In a growing endorsement of cruising's widening appeal, they are getting younger too, which has to be good news.



### JANUARY

Smashed sales targets and record bookings propelled 2025 to an exciting start, fuelled by news that Celebrity Cruises was launching its own river operation in 2027 with 10 ships. There was new motion on the ocean as Ambassador Cruise Line joined forces with Compagnie Française de Croisières to form the Ambassador Group as a springboard for future expansion and Ponant Explorations Group acquired a majority stake in boutique line Aqua Expeditions.



### FEBRUARY

Royal Caribbean International revealed its third Icon-class ship Legend of the Seas would debut in Barcelona in July 2026, while Ambassador Cruise Line unveiled details of its first Caribbean fly-cruise series kicking off this winter. Proving that cooler regions are the new hotspots was Princess Cruises with expanded land adventures to Alaska and Ponant's luxury icebreaker Le Commandant Charcot which is due to sail to the Arctic in winter 2026/27.



### MARCH

Rivers stole the limelight with Uniworld's plan for three new Super Ships for 2027 and CroisiEurope's proposal for a new-build luxury riverboat on the Brazilian Amazon from early 2027. Not to be left out, Avalon Waterways announced a fleet-wide revamp to take its Suite Ships to a new level. Norwegian Cruise Line welcomed Norwegian Aqua, while Regent Seven Seas Cruises marked the keel-laying of its first new ship class in a decade with Seven Seas Prestige.



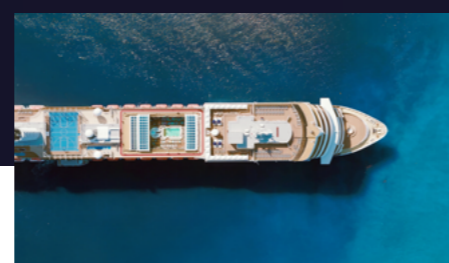
### APRIL

There were new ships galore for Carnival Cruise Line which welcomed former P&O Cruises Australia vessels, Carnival Adventure and Carnival Encounter, while announcing three new next-generation ships holding nearly 8,000 passengers in 2029, 2031 and 2033. MSC Cruises named MSC World America, while Silversea unwrapped details of its new hotel, The Cormorant at 55 South, in the Chilean city of Puerto Williams, and AmaWaterways launched the first sailings along Colombia's Magdalena River.



### MAY

CLIA figures showed that amid a record 2.4 million sales in 2024, the average age of passengers fell to 54.3 years. It was the turn of MSC Cruises to order more ships with two additional World Class giants arriving in 2029 and 2030, while among a plethora of 2027/28 long voyages and world cruises was Crystal's 150-night Treasures of the Tides, which the line hailed as its most expansive world cruise yet.



### JUNE

Proving there's more to the cruise industry than new ships was Royal Caribbean International which disclosed that Ovation of the Seas, Harmony and Liberty would be revamped, revealing their new features in 2026. Holland America Line promised a summer return to Dover for Nieuw Statendam in 2027 and P&O Cruises lined up West Indian flavours for Arvia and Britannia with planned foodie events and local chef partnerships in Barbados this winter.



### JULY

As fast as Oceania Cruises revealed the newest member of its fleet Allura, it then confirmed an order for two new Sonata Class ships, while Explora Journeys marked three major milestones with the float-out of Explora III, coin ceremony of Explora IV and steel-cutting of Explora V. Azamara Cruises took its famous destination immersion concept a step further with new cultural experiences and tours while on the rivers, Saga Cruises welcomed its third ship Spirit of the Moselle.



### AUGUST

Rivers hit the headlines as APT Travel Group launched Travelmarvel as a stand-alone brand while Uniworld and Seabourn teamed up in a new partnership to combine the former's Venice sailings with the ocean line's Adriatic voyages. Royal Caribbean International unveiled the world's newest and joint-largest ocean ship Star of the Seas in Port Canaveral while Virgin Voyages' latest Lady Ship, Brilliant Lady, cruised into Portsmouth for a global debut ahead of its Miami christening.



### SEPTEMBER

Celebrity River Cruises put its programme on sale (which reportedly sold out in five hours) and unveiled ground-breaking designs for its first two river vessels Celebrity Compass and Celebrity Seeker, while Tauck announced it would be introducing two new river ships on the Seine and the Rhone next year. Princess Cruises took delivery of second Sphere Class ship Star Princess and Hapag-Lloyd Cruises confirmed that all 2026 cruises would be bilingual with English and German spoken.

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# CHAMPION PROGRAMMES

Congratulations Graduates



A huge congratulations to all our graduating CLIA Cruise Champions



### CLIA EXPEDITION CRUISE CHAMPIONS 2025

- |                    |                       |
|--------------------|-----------------------|
| Amy Lowes          | Kelly Uniacke         |
| Caroline Zammattio | Kieran Miller         |
| Claire Spicer      | Kirsty Van Wyk        |
| Dawn Woodward      | Laura Crouch          |
| Donna Edwards      | Lydia Sollitt         |
| Elizabeth Ryan     | Lyn Cooper            |
| Ellie Elleray      | Martin Sandland-Owens |
| Emma Vipond        | Matt Phillips         |
| Francesca Wharton  | Ruth Inglis           |
| Gill Simpson       | Sarah Meadowcroft     |
| Hayley Hogan       | Simon Wright          |
| Jamie Harris       | Stacey Beattie        |
| Jamie Taylor       | Stuart Dales          |
| Jenny Cookman      | Sue Glen              |
| Jess Clayton       | Susan Owen            |
| Keeley Ireland     | Vidya Kesavan         |



### CLIA RIVER CRUISE CHAMPIONS 2025

- |                    |                        |
|--------------------|------------------------|
| Andrea Nelson      | Laura McPhillips       |
| Anjalina Young     | Leanne Buckingham      |
| Anne Wade          | Lisa Ramsay            |
| Catherine Saunders | Lynne Page             |
| Danielle Falcus    | Mary Dillon            |
| Gail Stevens       | Melanie Newdick        |
| Grace OCallaghan   | Paula Molloy           |
| Gurlye Lonsdale    | Rich Smith             |
| Hannah Callaghan   | Roisin Mackenzie       |
| Helen Easton       | Samantha Prendeville   |
| Helen Maltby       | Sarah Bell-Sampson     |
| Jacqueline Davis   | Sharon Skowronski      |
| Jill Hosy-Pickett  | Sharon Vaughan         |
| Joanne Grogan      | Sheryl Viercant        |
| Karen Turner       | Stuart Shimmin-Vincent |
| Kate Naylor        | Tracie Cooke           |
| Katrina Pike       |                        |

# Cruise & Ferry

# CLIA CRUISE COUNTDOWN

New ships on the dock

**Cruise & Ferry** REVIEW AW/25  
THE GLOBAL GUIDE TO PASSENGER SHIPPING

**THE ERA OF EXPLORATION**  
Akivile Marozaitis of the Expedition Cruise Network discusses the expedition sector's rapid growth

**GREEN FUELS**  
Grimaldi Group invests in nine methanol ferries

**NEW SHIPS**  
Wybcke Meier of TUI Cruises talks fleet expansion

**Cruise & Ferry Interiors** 2025  
THE WORLD OF SOON-TO-LAUNCH SHIP INTERIOR DESIGN

**A WISH FOR CHANGE**  
CSC Design and Interior America Life discusses how to set a course in the cruise industry

**SUSTAINABLE INTERIORS**  
Solutions for designing, building and maintaining more eco-friendly ships

**GREE WALTON**  
Our design expert discusses his more than 40-year career of leading innovative interiors

**Cruise & Ferry Itinerary Planning** 2026  
THE ESSENTIAL GUIDE TO CRUISE ROUTE DESIGN

**CANADA CALLING**  
Exploring the rugged coastline of Atlantic Canada during the vibrant summer season

**EXPANDING HORIZONS**  
Carnival Cruise Lines explores why sensory will be the key to success with guests

**PORT PRIORITIES**  
Create the exceptional onboard ship should be working with land-based travel partners



The CLIA Cruise Countdown offers travel agent members an exclusive, regularly updated showcase of soon-to-launch cruise ships, highlighting the most exciting vessels preparing to enter service. Each profile provides key details, brand insights, and selling points to help agents stay ahead of the curve and inspire their clients with the latest developments across the industry. All profiles are available to explore at [trade.cruising.org](https://trade.cruising.org), giving members a central hub for fresh, future-focused cruise content.

## NEW SHIPS 2026

Q1 - January - March 2026



**S.S. EMILIE**  
Uniworld Boutique River Cruises



**DISNEY ADVENTURE**  
Disney Cruise Line



**TUI ARIA**  
TUI River Cruises

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# NEW SHIPS 2026

Q2 - April - June 2026



**AMADEUS AUREA**  
Amadeus River Cruises



**AMERICAN MAVERICK**  
American Cruise Lines



**MS LUMIERE**  
Tauck



**AMASOFIA**  
AmaWaterways



**EMERALD ASTRA**  
Emerald Cruises



**NORWEGIAN LUNA**  
Norwegian Cruise Line



**TRAFALGAR REVERIE**  
Trafalgar River Cruises



**EMERALD KAIA**  
Emerald Cruises



**RIVIERA RESPLENDENCE**  
Riviera Travel



**TRAFALGAR VERITY**  
Trafalgar River Cruises



**VIVA BEYOND**  
VIVA Cruises



**MS SERENE**  
Tauck



**AMERICAN ENCORE**  
American Cruise Lines



# NEW SHIPS 2026

Q3 - July - September 2026



**AMERICAN RANGER**  
American Cruise Line

# NEW SHIPS 2026

Q4 - October - December 2026



**MSC WORLD ASIA**  
MSC Cruises



**LEGEND OF THE SEAS**  
Royal Caribbean



**EXPLORA III**  
Explora Journeys



**SEVEN SEAS PRESTIGE**  
Regent Seven Seas Cruises



**SPIRIT OF PONANT II**  
Ponant



**TRAVELMARVEL RIGEL**  
TravelMarvel



**TRAVELMARVEL SIRIUS**  
TravelMarvel



**STAR EXPLORER**  
Windstar Cruises



**WORLD VOYAGER**  
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CHANNEL

# CLIA MEMBERSHIP

by Nikola Dale



As we step into 2026, I would like to take a moment to celebrate the exceptional progress our CLIA Community has achieved throughout 2025, whilst looking at the opportunities that lie ahead this year.

## 2025: A YEAR OF OUTSTANDING GROWTH

Agent engagement has been continuing to grow, with an increase in active profiles and steady growth in daily platform usage. Our goal remains to ensure that you are making the most of your CLIA membership and we will be reaching out this year to make sure that everyone in your organization has an active profile.

In terms of accredited achievements in 2025, we are very proud to welcome:

- 193 newly accredited agents
- 120 new Ambassadors
- 73 new Masters

We expect to close the year with an overall 30% increase in accredited agents compared to 2024.

## NEW SYSTEMS

We are really excited about the launch of our new website and Learning Management Platform. While any major upgrade involves an adjustment period, we appreciate your patience and feedback during this transition phase.

These enhanced systems are already positioning us for long-term success and will deliver significant improvements, superior functionality, and a better user experience that will serve our community well for years to come

## LOOKING AHEAD TO 2026

As we move into 2026, our mission to unite the cruise industry and provide resources to inform, educate, and inspire continues to strengthen. This year, we're excited to introduce:

- CLIA River and Specialist Champions
- More networking events to connect with fellow cruise professionals
- Additional resources and tools to support your business growth
- Regular updates on cruise news and industry developments





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**CUNARD**

# FLAGSHIP EVENTS

2026



**CLIA RIVERVIEW CONFERENCE 2026**

**8 - 10 March 2026**  
Amsterdam

The 2026 CLIA RiverView Conference will take place from Sunday 8 – Tuesday 10 March in Amsterdam. A total of 9 river cruise operators will have ships moored in Amsterdam and available for agents to visit across two days.



**CLIA CONFERENCE 2026**

**3/4 - 6 June 2026**  
Southampton, UK

The conference, the largest annual travel agent event of its kind in Europe and the 18th to take place, will include ship visits, conference sessions, a trade fair and a celebratory Sailaway Party. 2026 will see the return of the optional New to Selling Cruise Day.





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Contact the team at [SalesSupport@HollandAmerica.co.uk](mailto:SalesSupport@HollandAmerica.co.uk)

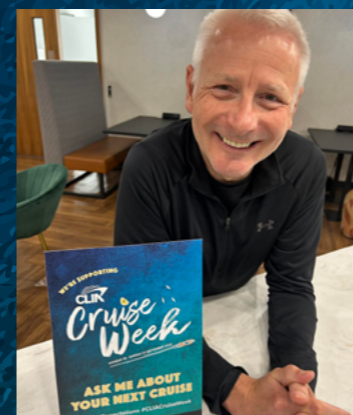
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Looking back at CLIA Cruise Week 2025, it was fantastic to see the cruise community come together to celebrate, educate and inspire.

The week showcased the very best of the industry, from innovative new ships and sustainability initiatives to engaging travel agent events and insightful training sessions. It was inspiring to witness the passion and professionalism that continues to drive cruise forward and connect people with unforgettable experiences at sea. A huge thank you to everyone who took part, shared their stories and helped make Cruise Week 2025 such a success — a true celebration of all things cruise.



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**YOUR CLIA TEAM**

Keeping the Ship Afloat



**ANDY HARMER OBE**  
Managing Director

“As we continue to champion the growth and success of the cruise industry, I am incredibly proud to introduce the dedicated CLIA team who work tirelessly behind the scenes to support our partners, members, and the wider travel community.

Each member of the team brings a unique blend of expertise, passion, and commitment, ensuring that everything we deliver, from our events and training to our resources and advocacy, is of the highest standard. It is their enthusiasm and professionalism that drive our mission forward every day, and I am delighted to showcase the people who help make CLIA the vibrant and collaborative organisation it is.”



**ADELE FITZPATRICK-FOSTER**  
Senior Manager Events & Trade



**NIKOLA DALE**  
UK & Ireland Membership



**STEVE PADDIT**  
Training and Learning Manager



**ALEX HOLUBOWICZ**  
Special Projects Manager



**ROB PRAGUE**  
Trade Marketing & Design Specialist



**EMMA SHILLITO**  
UK Senior Policy Officer



**ADAM NEWMAN**  
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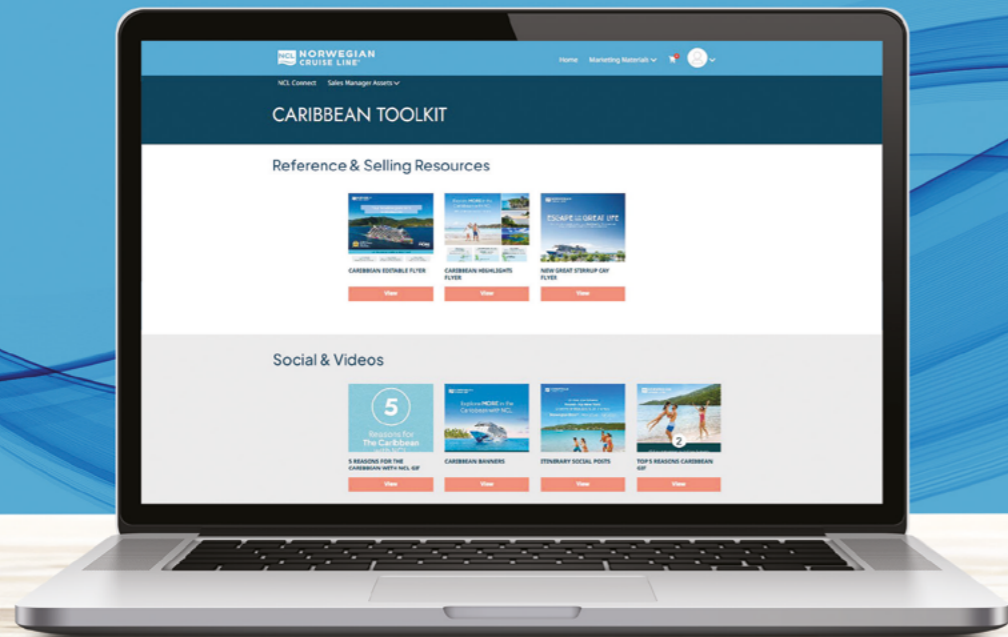
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# CLIA ONBOARD

Ocean Albatros

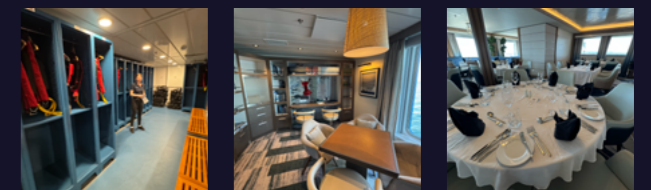


## ONBOARD OCEAN ALBATROS

*by Rob Prague*

It was a real pleasure to be invited onboard Albatros Expeditions' Ocean Albatros for a short but memorable journey from France to the UK. Experiencing the ship firsthand was a rare privilege, offering a real insight into what makes expedition cruising such a special and unique way to explore the world.

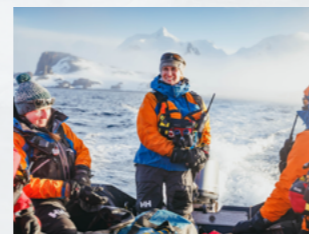
From the way the ship is tailor made for exploration to the exceptional fine dining and welcoming atmosphere onboard, every detail reflects a true spirit of adventure. It was great to meet some expedition cruising focused agents and share in their enthusiasm for this remarkable sector. I am incredibly grateful to Craig Upshall and the entire Albatros Expeditions team for their hospitality and for giving me the opportunity to experience Ocean Albatros firsthand.



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## POLE TO POLE

by *Audy Harmer*



We are fortunate to work in an industry that always pushes boundaries and takes guests to some of the most incredible destinations in the world.

In the last 12 months I have been fortunate to enjoy some of these remarkable experiences for myself – visiting Antarctica with Quark at the end of 2024 and then visiting Svalbard in July 2025 at the first CLIA hosted event in the Arctic!

In both places, I felt like a true explorer. Throughout the trip in Antarctica, we spent many hours with the Expedition Team spotting bird life, and sealife, and learning about the uniquely challenging environments for the birdlife, penguins, seals and whales. And we marvelled at the scenery and spectacular ice sculptures as icebergs, sea-ice and snow.

In July I headed to the Arctic, hosting 70 delegates at the CLIA Expedition Showcase in another remarkable place. Longyearbyen is full of history and culture, and amazing wildlife. There was no snow or ice in July, but this area makes up for it in the sense that we have been transported to somewhere almost untouched by time. Expedition Cruising really does bring to life some of the most incredible places on earth – no wonder we continue to see cruise lines investing in the ships and experiences that deliver memories that last a lifetime.



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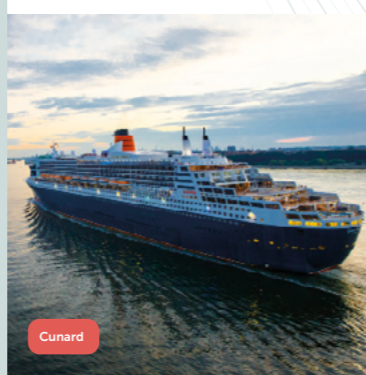
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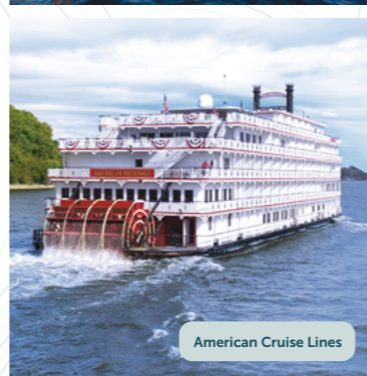
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# ITINERARY EXPERIENCES

## New Agent Resources

This new set of factsheets supplements our existing Destination Factsheets to paint the full picture, adding more practical information on how the destinations fit within some of the most popular cruise itineraries.

The series covers some of the most common cruise itineraries and what guests can expect. If you've not sailed on these itineraries, these will offer the perfect introduction.

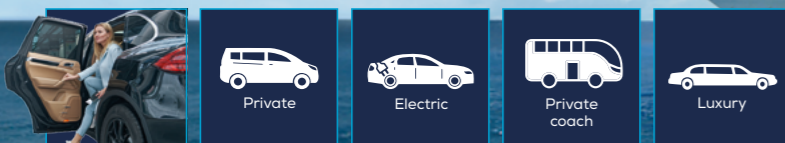


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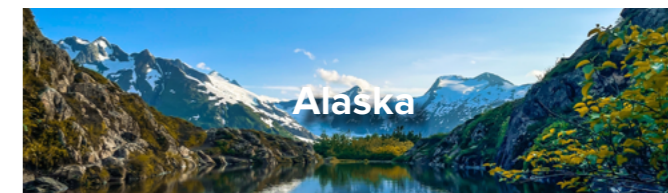
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British Isles Circumnavigation



Alaska



Intensive Japan



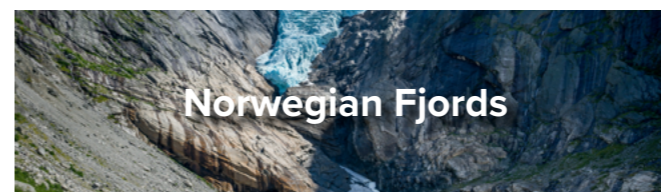
Western Mediterranean



Canada & New England



Greece & Turkey



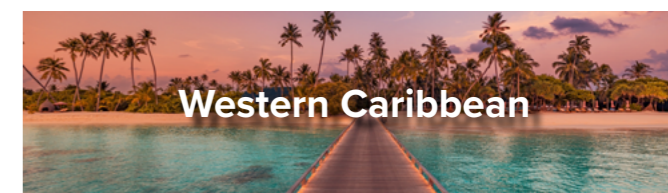
Norwegian Fjords



Eastern Caribbean



Northern Europe (Baltics)



Western Caribbean



# CLIA CHARITY PARTNERS

10 years of working together

**With thanks to you all for 10 years of support through CLIA - helping struggling families have a UK holiday - often for the first time ever.**

Join in the fundraising fun at CLIA events in 2026. Ask how your business can support more families access a UK holiday.



**For the past decade, CLIA has proudly partnered with the Family Holiday Charity (FHC) to help thousands of families across the UK enjoy a much needed break, often their very first holiday together.**

Through this long standing partnership, CLIA and its members have raised vital funds to support FHC's mission, organising charity runs, bike rides and other fundraising activities that have made a real difference to families facing challenging circumstances. Together, we have helped provide opportunities for families to relax, reconnect and create lasting memories, strengthening the bond between our community and this incredible cause.



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