



Holidaymaker Shocked at Cruise Inclusions



ANDY HARMER OBE
Chief Reporter

Many people in travel will tell you that the true cost of a holiday is not the ticket price but the total cost of everything including the ticket price, plus what was spent during the holiday itself.

That is why you shouldn't just think about how much the holiday costs, but also what is included in that price.

That is one of the reasons why cruise holidays have grown to be so popular. Cruise is one of the most inclusive options available. And whilst WHAT is included will vary by cruise line, most already include evening entertainment, all meals, snacks, daytime activities, gym & fitness classes, a wide choice of relaxation opportunities, children's facilities, lectures and learning classes, room service and much more.

On every cruise customers can expect very high standards of service and plenty of optional experiences to keep all holidaymakers entertained. Lets take entertainment as an example. From West End Shows offering the latest musicals and big theatre productions, to live bands and performers, aerial acts and acrobats, incredible performers, children's shows, and more. Try adding the cost of all of this entertainment if you were to buy tickets for each, and then look at the price of a cruise ticket where all is included. ■

'My Med Cruise Seemed to Visit Everywhere'



ADELE FITZPATRICK-FOSTER
Roving Reporter

A cruise will often take you right into the heart of the destination, with the excitement of a different place every day, and a selection of curated experiences in each place ashore too.

And think about those shoreside destinations – offering a variety of experiences from beach to city, from cultural landmarks to shopping, and from sporting activities, to leisurely exploring.

“Again – all included in the price”

And remember one of the key things about a cruise holiday – your customers will get to see them all in one holiday whilst unpacking only once. ■



INCLUDED IN YOUR CRUISE FARE



Multiple Destinations
Included as standard



Daytime Activities onboard
Included as standard



All Day Dining
Included as standard



Gym & Fitness
Included as standard



Guest Lectures
Included as standard



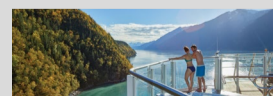
Kids Clubs
Included as standard



Hotel Accommodation
Included as standard



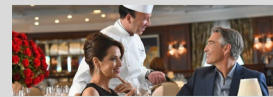
Cinemas and Theatre
Included as standard



Outdoor Pools
Included as standard



Choice of Entertainment
Included as standard



Great Service
Included as standard